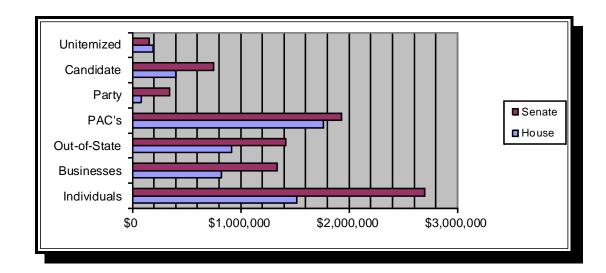
# STATISTICAL SUMMARY FOR THE 2012 ELECTION CYCLE CAMPAIGN FINANCE DATA FOR HOUSE & SENATE CANDIDATES



**Kansas Governmental Ethics Commission** 

109 SW 9<sup>th</sup>, Suite 504

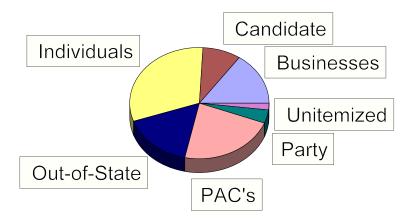
Topeka, Kansas 66612

(785)296-4219

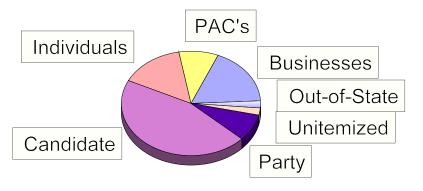
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# 2012 SENATE CANDIDATES

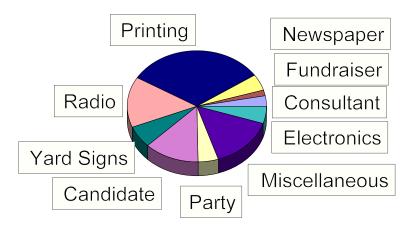
# **Monetary Contributions**



# **In-Kind Contributions**



### **Expenditures**



#### 2012 ELECTION CYCLE MONETARY CONTRIBUTIONS TO SENATE CANDIDATES

					CANDIDATE				
TYPE OF CONTRIBUTOR	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Write-in, Libertarian & Independent
Businesses, Corporations, Unions	\$1,335,581	15%	\$500,227	\$835,354	\$58,782	\$65,079	\$441,444	\$729,951	\$0
Candidate's/Spouse's Personal Funds	\$750,743	9%	\$105,992	\$644,751	\$97,801	\$154,000	\$8,191	\$468,190	\$110
Individuals	\$2,697,433	31%	\$864,448	\$1,832,985	\$193,935	\$406,144	\$670,513	\$1,321,799	\$365
Out-of-State Organizations	\$1,412,597	17%	\$642,815	\$769,782	\$1,331,900	\$134,894	\$510,915	\$589,488	\$0
Political Action Committees	\$1,926,605	22%	\$776,539	\$1,150,066	\$176,360	\$234,460	\$600,179	\$853,456	\$0
Party Committees	\$3,422,625	4%	\$157,400	\$185,225	\$77,200	\$44,400	\$80,200	\$137,625	\$0
Unitemized & Miscellaneous	\$155,493	2%	\$57,419	\$98,074	\$5,871	\$32,541	\$51,548	\$622,334	\$0
Total Contributions	\$8,621,076	100%	\$3,104,840	\$5,516,236	\$741,849	\$1,071,518	\$2,362,991	\$4,162,843	\$475

	Won	40	14	26	4	4	10	22	0
Number of Candidates	Lost	91	12	79	2	31	10	43	5
	Total	131	26	105	6	35	20	65	5

#### 2012 ELECTION CYCLE IN-KIND CONTRIBUTIONS TO SENATE CANDIDATES

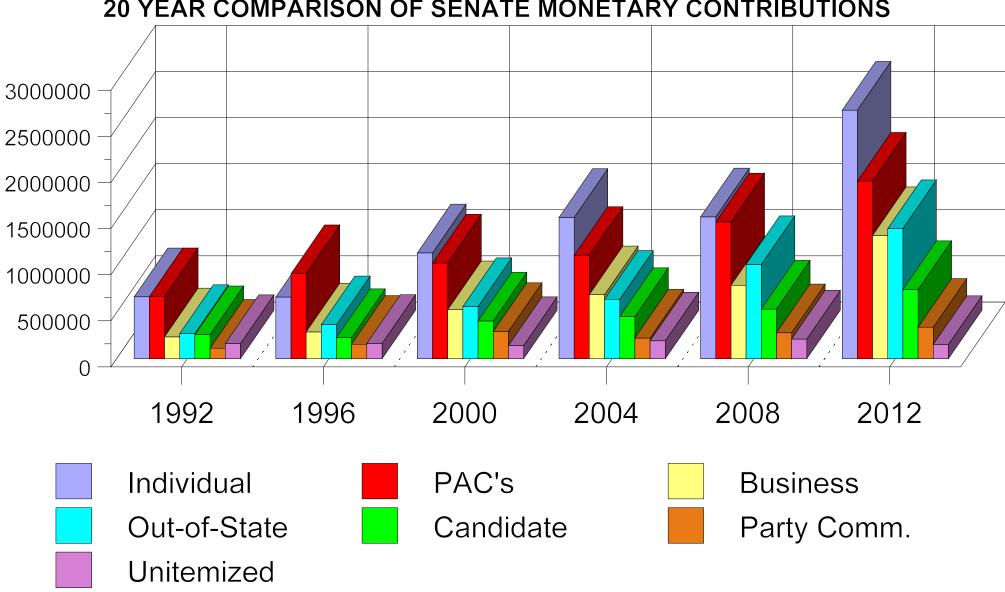
		CANDIDATE									
TYPE OF CONTRIBUTOR	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Write-in, Libertarian & Independent		
Businesses, Corporations, Unions	\$39,712	18%	\$16,886	\$22,827	\$1,655	\$3,995	\$15,231	\$18,813	\$0		
Candidate's/Spouse's Personal Funds	\$101,020	45%	\$390	\$100,630	\$0	\$39,034	\$390	\$58,426	\$2,855		
Individuals	\$33,647	15%	\$11,526	\$22,121	\$596	\$5,154	\$10,930	\$15,379	\$0		
Out-of-State Organizations	\$4,600	2%	\$1,008	\$3,592	\$0	\$480	\$1,008	\$3,112	\$0		
Political Action Committees	\$20,474	9%	\$5,113	\$15,361	\$1,064	\$1,006	\$4,050	\$13,028	\$0		
Party Committees	\$19,072	9%	\$8,871	\$10,201	\$6,898	\$530	\$1,973	\$9,438	\$0		
Unitemized & Miscellaneous	\$4,790	2%	\$249	\$4,541	\$78	\$1,715	\$171	\$2,641	\$0		
Total Contributions	\$223,315	100%	\$44,042	\$179,273	\$10,290	\$51,913	\$33,752	\$120,838	\$2,855		
Won	40		14	26	4	4	10	22	0		

Won	Won	40	14	26	4	4	10	22	0
Number of Candidates	Lost	91	12	79	2	31	10	43	5
	Total	131	26	105	6	35	20	65	5

#### 2012 ELECTION CYCLE EXPENDITURES FOR SENATE CANDIDATES

		CANDIDATE										
TYPE OF EXPENDITURE	Total Amount	% of Total Expenditure	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Write-in, Libertarian & Independent			
Consultant	\$264,203	3%	\$83,934	\$180,269	\$25,883	\$28,574	\$58,051	\$148,695	\$0			
Fundraiser	\$116,225	1%	\$48,677	\$67,548	\$2,531	\$7,911	\$46,146	\$55,265	\$0			
Newspaper Advertising	\$398,993	5%	\$15,611	\$248,382	\$19,767	\$35,838	\$130,844	\$203,041	\$0			
Printing, Postage and Distribution	\$2,572,534	32%	\$765,800	\$1,806,734	\$186,116	\$440,284	\$579,684	\$1,301,289	\$213			
Radio and Television Advertising	\$1,185,774	15%	\$711,707	\$474,067	\$202,716	\$76,894	\$508,991	\$392,332	\$0			
Yard Signs, Bumper Stickers, etc	\$516,036	6%	\$99,673	\$416,363	\$23,748	\$75,075	\$75,925	\$340,064	\$281			
Reimbursement to Candidate	\$1,017,650	13%	\$369,812	\$647,838	\$121,194	\$141,489	\$248,618	\$483,724	\$0			
Contribution to Party Committee	\$386,217	5%	\$152,624	\$233,593	\$60,993	\$124,563	\$91,631	\$88,498	\$0			
Miscellaneous	\$1,210,151	15%	\$684,240	\$515,911	\$130,039	\$100,008	\$564,201	\$396,927	\$59			
Electronics	\$384,047	5%	\$193,337	\$190,710	\$29,056	\$42,427	\$164,281	\$145,390	\$0			
Total Expenditures	\$8,051,830	100%	\$3,270,415	\$4,781,415	\$802,043	\$1,073,063	\$2,468,372	\$3,555,225	\$553			

	Won	40	14	26	4	4	10	22	0
Number of Candidates	Lost	91	12	79	2	31	10	43	5
	Total	131	26	105	6	35	20	65	5



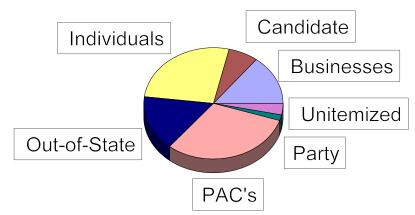
#### **20 YEAR COMPARISON OF SENATE MONETARY CONTRIBUTIONS**

### TWENTY YEAR COMPARISON OF MONETARY CONTRIBUTIONS REPORTED BY CANDIDATES FOR THE KANSAS SENATE BY TYPE OF CONTRIBUTOR

TYPE OF CONTRIBUTOR	1992	1996	2000	2004	2008	2012
Businesses, Corporations, Unions	\$238,002	\$290,549	\$532,678	\$695,454	\$797,034	\$1,335,581
Candidate / Spouse's Personal Funds	260,893	229,776	409,939	458,551	539,132	750,743
Individuals	672,452	669,941	1,148,782	1,532,929	1,539,341	2,697,433
Out-of-State Organizations	274,410	369,863	566,188	645,042	1,022,416	1,412,597
Political Action Committees	673,881	922,848	1,038,840	1,121,954	1,485,190	1,926,605
Party Committees	114,279	157,825	296,674	255,057	281,865	342,625
Unitemized and Miscellaneous	165,458	166,198	142,973	194,392	214,586	155,493
TOTAL CONTRIBUTIONS	\$2,399,375	\$2,807,000	\$4,136,074	\$4,903,379	5,879,564	\$8,621,076

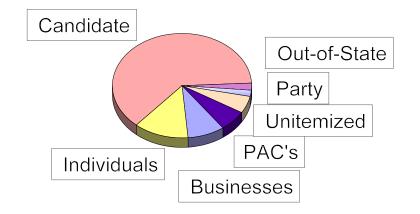
# 2012 HOUSE CANDIDATES

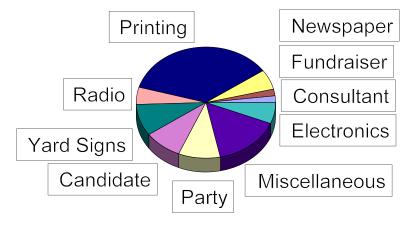
# **Monetary Contributions**



# **In-Kind Contributions**







#### 2012 ELECTION CYCLE MONETARY CONTRIBUTIONS TO HOUSE CANDIDATES

	CANDIDATE										
TYPE OF CONTRIBUTOR	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian & Reform		
Businesses, Corporations, Unions	\$822,309	12%	\$247,619	\$574,690	\$94,109	\$70,717	\$153,510	\$501,753	\$1,220		
Candidate's/Spouse's Personal Funds	\$401,303	6%	\$31,316	\$369,987	\$2,700	\$88,916	\$28,616	\$279,805	\$500		
Individuals	\$1,518,772	24%	\$224,997	\$1,293,775	\$133,021	\$378,236	\$91,976	\$877,623	\$25,236		
Out-of-State Organizations	\$916,934	17%	\$370,542	\$546,392	\$130,167	\$111,722	\$240,375	\$433,720	\$950		
Political Action Committees	\$1,761,743	32%	\$546,460	\$1,215,283	\$237,545	\$277,015	\$308,915	\$936,018	\$1,000		
Party Committees	\$80,350	3%	\$4,500	\$75,850	\$1,650	\$15,625	\$2,850	\$60,225	\$0		
Unitemized & Miscellaneous	\$189,343	6%	\$57,727	\$131,616	\$36,261	\$60,174	\$21,465	\$62,552	\$8,245		
Total Contributions	\$5,690,755	100%	\$1,483,161	\$4,207,594	\$635,454	\$1,002,405	\$847,707	\$3,151,697	\$37,151		
Won	125		106	19	40	8	66	11	0		

	Won	125	106	19	40	8	66	11	0
Number of Candidates Los	Lost	119	5	114	2	53	3	46	15
	Total	244	111	133	42	61	69	57	15

#### 2012 ELECTION CYCLE IN-KIND CONTRIBUTIONS TO HOUSE CANDIDATES

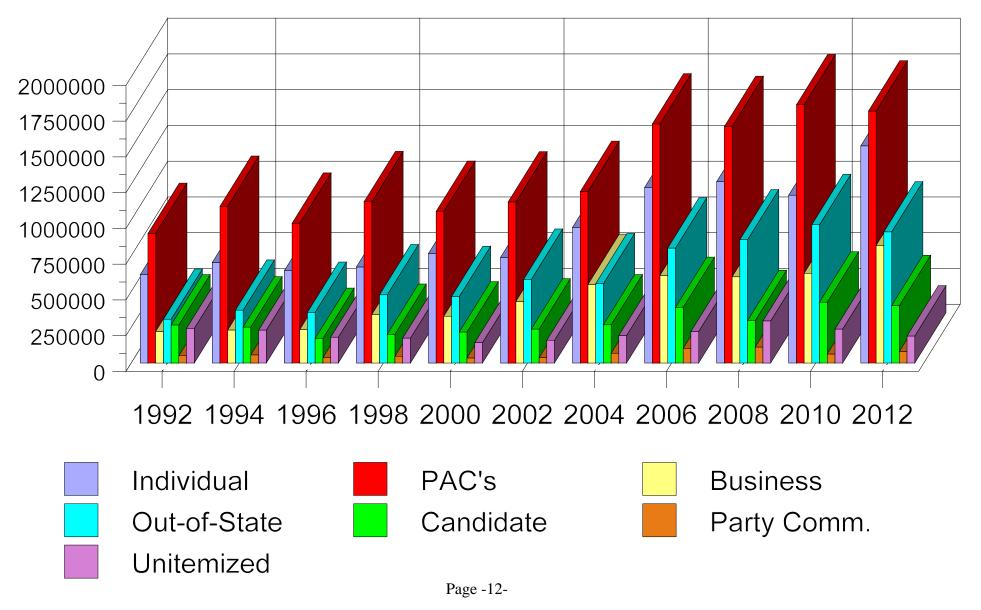
	CANDIDATE									
TYPE OF CONTRIBUTOR	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian & Reform	
Businesses, Corporations, Unions	\$23,405	4%	\$3,760	\$19,645	\$3,617	\$3,544	\$143	\$16,101	\$0	
Candidate's/Spouse's Personal Funds	\$176,122	20%	\$1,394	\$174,729	\$1,091	\$26,154	\$302	\$145,812	\$0	
Individuals	\$36,105	6%	\$4,687	\$31,418	\$2,883	\$11,191	\$1,804	\$18,765	\$776	
Out-of-State Organizations	\$5,831	1%	\$402	\$5,429	\$268	\$500	\$134	\$4,929	\$0	
Political Action Committees	\$18,399	2%	\$5,140	\$13,259	\$3,084	\$724	\$2,055	\$12,536	\$0	
Party Committees	\$5,710	64%	\$210	\$5,500	\$210	\$3,435	\$0	\$2,065	\$0	
Unitemized & Miscellaneous	\$14,365	3%	\$605	\$13,760	\$514	\$2,014	\$90	\$11,691	\$55	
Total Contributions	\$279,937	100%	\$16,197	\$263,740	\$11,668	\$47,561	\$4,529	\$211,899	\$831	
Won	125		106	19	40	8	66	11	0	
Number of Candidates Lost	119		5	114	2	53	3	46	15	

Total

#### **2012 ELECTION CYCLE EXPENDITURES FOR HOUSE CANDIDATES**

					CANDIDATE				
TYPE OF EXPENDITURE	Total Amount	% of Total Expenditure	Incumbent	Non-Incumbent	Democratic Incumbent	Democratic Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Libertarian & Reform
Consultant	\$117,913	2%	\$18,813	\$99,100	\$13,298	\$17,637	\$5,515	\$80,127	\$0
Fund Raiser	\$100,538	2%	\$37,333	\$63,205	\$16,158	\$10,646	\$21,175	\$47,776	\$4,783
Newspaper Advertising	\$301,852	6%	\$81,316	\$220,536	\$42,656	\$47,412	\$38,660	\$169,860	\$3,049
Printing, Postage and Distribution	\$1,908,081	36%	\$429,445	\$1,478,636	\$229,294	\$368,771	\$200,151	\$1,091,163	\$14,512
Radio and Television Advertising	\$259,882	5%	\$85,996	\$173,886	\$59,047	\$44,702	\$26,949	\$129,184	\$0
Yard Signs, Bumper Stickers, etc	\$485,839	9%	\$65,078	\$420,761	\$22,995	\$100,641	\$42,083	\$306,598	\$7,434
Reimbursement to Candidate	\$481,483	9%	\$150,475	\$331,008	\$24,130	\$62,274	\$126,345	\$268,164	\$500
Contribution to Party Committee	\$516,470	10%	\$199,407	\$317,063	\$137,417	\$163,385	\$61,990	\$152,337	\$1,341
Miscellaneous	\$823,476	15%	\$334,305	\$489,171	\$86,049	\$133,150	\$248,256	\$351,378	\$971
Electronics	\$314,847	6%	\$105,040	\$209,807	\$41,157	\$45,463	\$63,883	\$161,234	\$2,335
Total Expenditures	\$5,310,381	100%	\$1,507,208	\$3,803,173	\$672,201	\$994,081	\$835,007	\$2,757,821	\$34,925
Won	125		30	95	14	19	16	76	0
Number of Candidates Lost	308		63	245	21	98	42	134	13
Total	433		93	340	35	117	58	210	13

## **20 YEAR COMPARISON OF HOUSE MONETARY CONTRIBUTIONS**



### TWENTY YEAR COMPARISON OF MONETARY CONTRIBUTIONS REPORTED BY CANDIDATES FOR THE KANSAS HOUSE BY TYPE OF CONTRIBUTOR

TYPE OF CONTRIBUTOR	1992	1994	1996	1998	2000	2002	2004	2006	2008	2010	2012
Businesses, Corporations, Unions	\$220,222	\$230,945	\$233,804	\$338,480	\$327,371	\$430,658	\$549,114	\$612,578	\$602,992	\$627,271	\$822,309
Candidate/Spouse's Personal Funds	266,611	251,714	172,377	200,359	217,384	237,652	266,769	388,708	296,045	425,717	401,303
Individuals	616,816	702,531	645,497	671,801	765,963	738,015	947,954	1,227,744	1,267,488	1,173,206	1,518,772
Out-of-State Organizations	306,180	369,400	354,228	476,847	464,459	585,244	554,157	803,342	861,395	967,267	916,934
Political Action Committees	905,575	1,095,686	977,398	1,127,339	1,060,703	1,126,252	1,199,350	1,671,470	1,653,163	1,805,668	1,761,743
Party Committees	50,540	57,116	37,092	47,611	35,486	38,135	68,750	103,268	111,658	62,980	80,350
Unitemized & Miscellaneous	242,892	230,244	180,022	173,963	142,874	159,314	192,015	219,867	294,230	237,608	189,343
TOTAL CONTRIBUTIONS	\$2,608,836	\$2,937,636	\$2,600,418	\$3,036,400	\$3,014,940	\$3,315,270	\$3,778,109	\$5,026,977	\$5,086,971	\$5,299,717	\$5,690,755