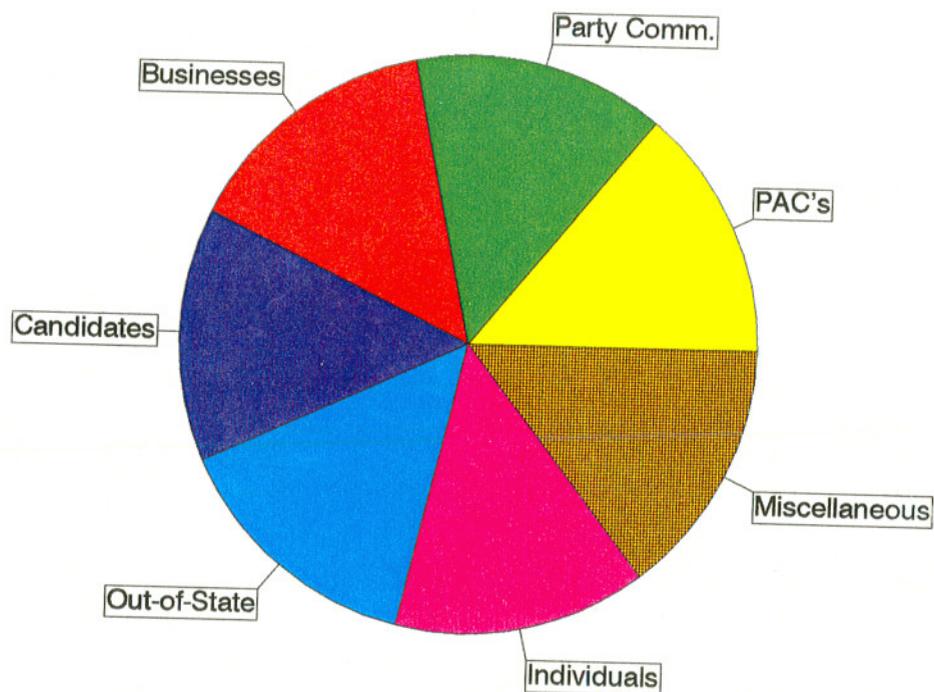


# STATISTICAL SUMMARY OF 1996 HOUSE and SENATE CAMPAIGN FINANCE DATA



Kansas Commission on Governmental Standards and Conduct  
109 West 9th, Suite 504  
Topeka, Kansas 66612

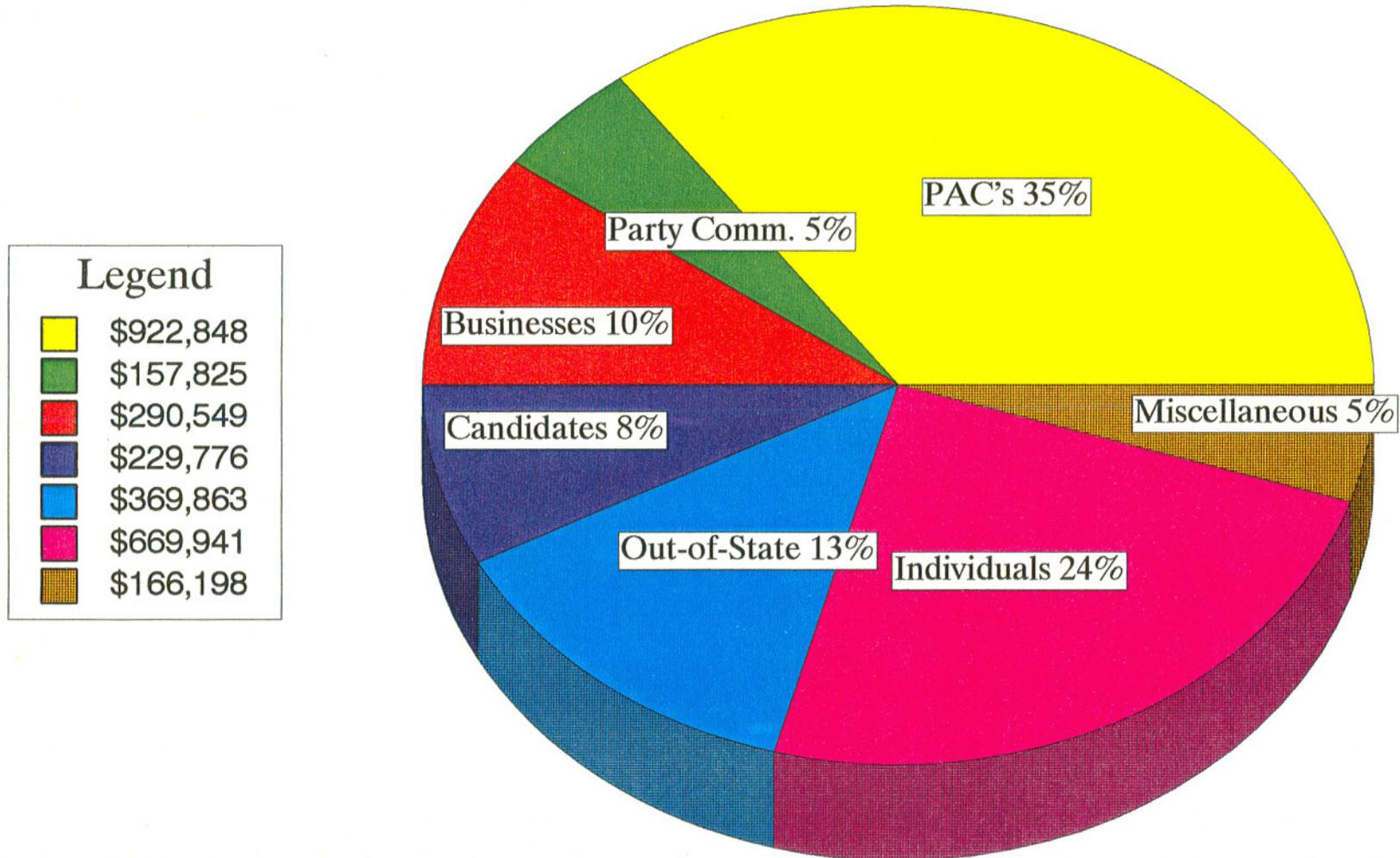
## 1996 ELECTION CYCLE MONETARY CONTRIBUTIONS TO SENATE CANDIDATES

TYPE OF CONTRIBUTOR	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Write-in, Libertarian & Independent
Businesses, Corporations, Unions	290,549	10	198,806	91,743	38,737	40,747	160,069	50,845	151
Candidates/Spouse's Personal Funds	229,776	8	78,608	151,168	580	79,263	78,028	71,494	411
Individuals	669,941	24	383,493	286,448	70,219	99,294	313,274	186,914	240
Out-of-State Organizations	369,863	13	271,665	98,198	69,000	49,645	202,665	48,553	-0-
Political Action Committees	922,848	35	630,798	292,050	181,505	151,209	449,293	140,766	75
Party Committees	157,825	5	53,650	104,175	675	12,495	52,975	91,680	-0-
Unitemized & Miscellaneous	166,198	5	70,799	95,399	35,735	45,467	35,064	49,867	65
<b>Total Contributions</b>	<b>2,807,000</b>	<b>100</b>	<b>1,687,819</b>	<b>1,119,181</b>	<b>396,451</b>	<b>478,120</b>	<b>1,291,368</b>	<b>640,119</b>	<b>942</b>

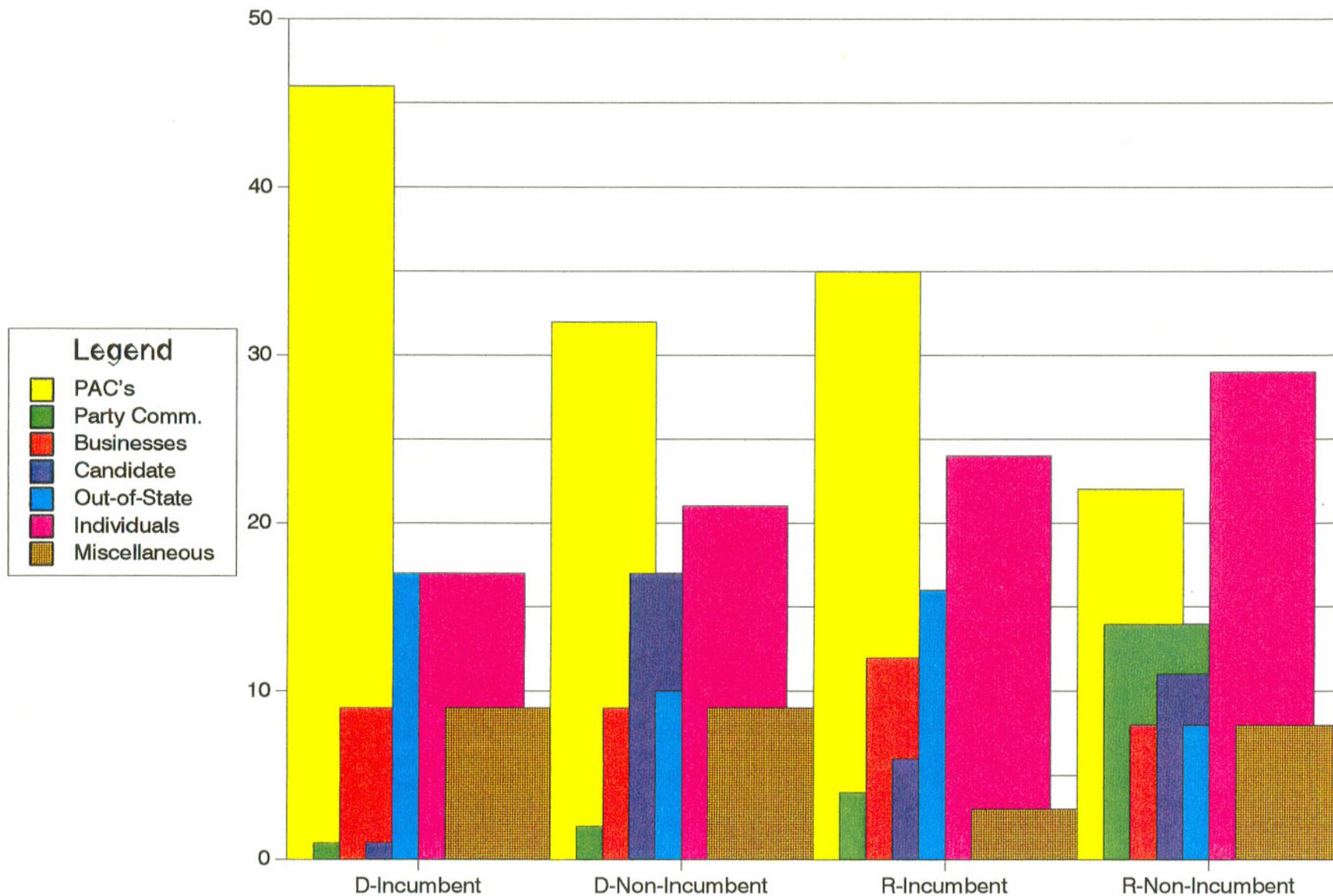
Number of Candidates	Won	40		27	13	8	5	19	8	-0-
	Lost	<u>63</u>		<u>4</u>	<u>59</u>	<u>1</u>	<u>25</u>	<u>3</u>	<u>29</u>	<u>5</u>
	Total	103		31	72	9	30	22	37	5

# MONETARY CONTRIBUTIONS

## 1996 SENATE ELECTION CYCLE



# PERCENTAGE of MONETARY CONTRIBUTIONS BY PARTY AFFILIATION 1996 SENATE ELECTION CYCLE



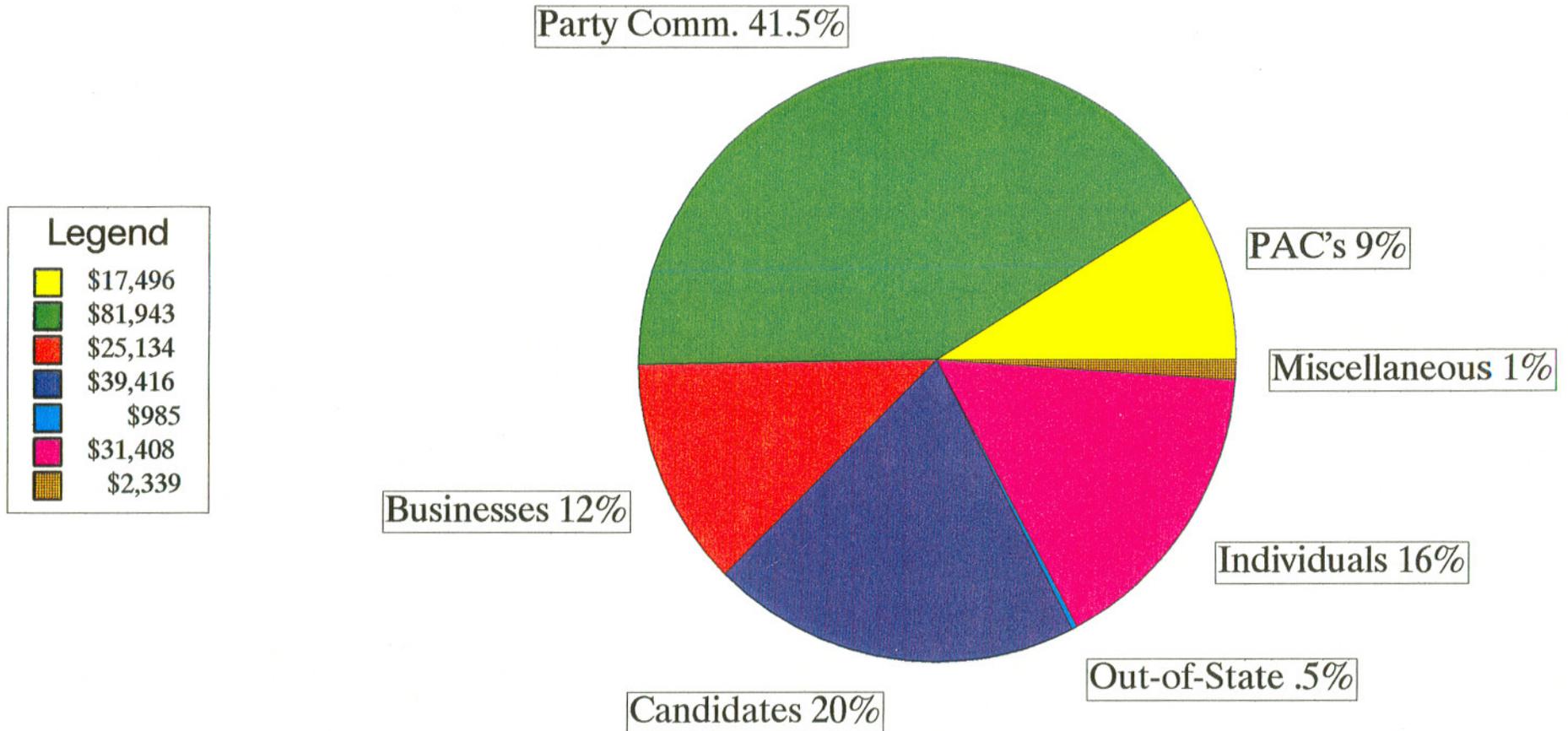
## 1996 ELECTION CYCLE INKIND CONTRIBUTIONS TO SENATE CANDIDATES

TYPE OF CONTRIBUTOR	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Write-in, Libertarian & Independent
Businesses, Corporations, Unions	25,134	12	12,652	12,482	1,365	7,389	11,287	5,093	-0-
Candidates/Spouse's Personal Funds	39,416	20	6,405	33,011	105	5,946	6,300	26,557	508
Individuals	31,408	16	9,729	21,679	292	4,546	9,437	17,103	30
Out-of-State Organizations	985	.5	-0-	985	-0-	391	-0-	594	-0-
Political Action Committees	17,496	9	8,901	8,595	76	3,627	8,825	4,968	-0-
Party Committees	81,943	41.5	19,114	62,829	6,914	32,591	12,200	30,238	-0-
Unitemized & Miscellaneous	2,339	1	583	1,756	181	443	402	1,291	22
<b>Total Contributions</b>	<b>198,721</b>	<b>100%</b>	<b>57,384</b>	<b>141,337</b>	<b>8,933</b>	<b>54,933</b>	<b>48,451</b>	<b>85,844</b>	<b>560</b>

Number of Candidates	Won	40		27	13	8	5	19	8	-0-
	Lost	<u>63</u>		<u>4</u>	<u>59</u>	<u>1</u>	<u>25</u>	<u>3</u>	<u>29</u>	<u>5</u>
	Total	103		31	72	9	30	22	37	5

# INKIND CONTRIBUTIONS 1996 SENATE ELECTION CYCLE



## 1996 ELECTION CYCLE EXPENDITURES FOR SENATE CANDIDATES

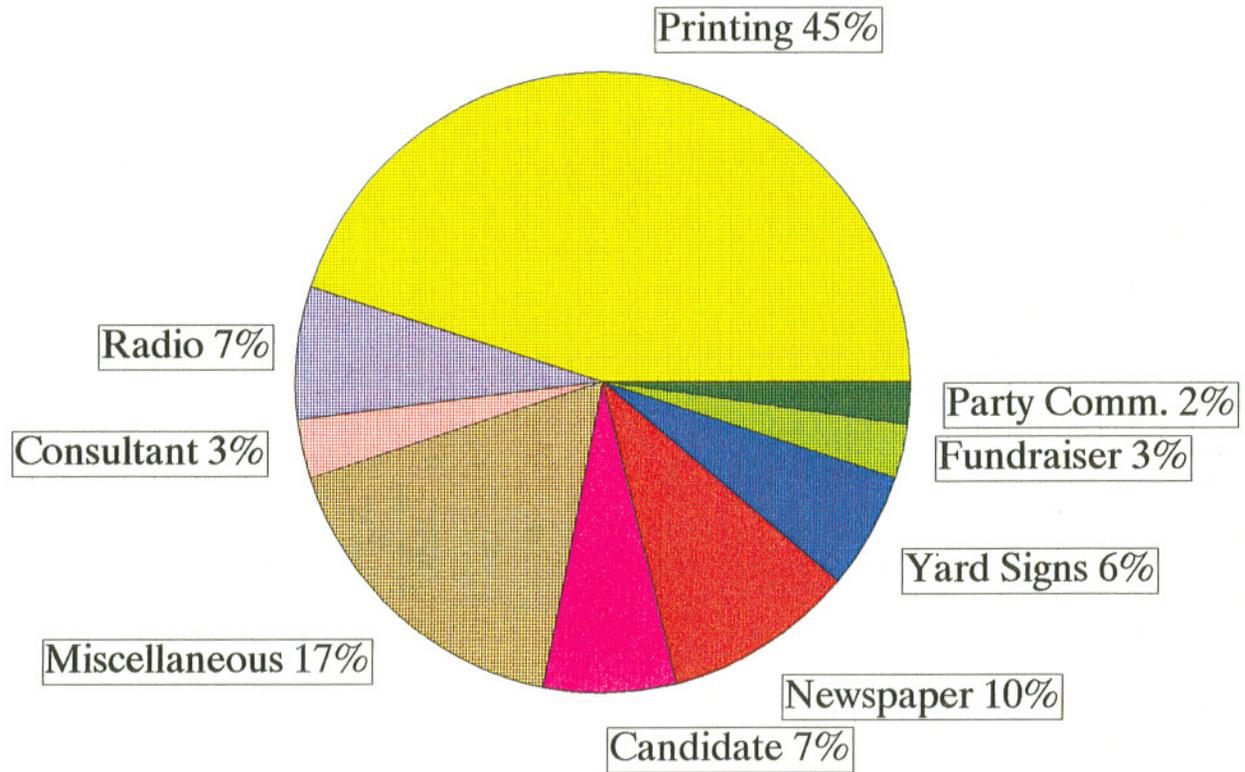
TYPE OF EXPENDITURE	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Write-in, Libertarian & Independent
Consultant	67,094	3	48,988	18,106	300	875	48,688	17,231	-0-
Fundraiser	75,247	3	57,114	18,133	18,295	6,173	38,819	11,960	-0-
Newspaper Advertising	243,398	10	114,282	129,116	31,601	67,573	82,681	61,465	78
Printing, Postage and Distribution	1,071,263	45	557,470	513,793	140,342	213,666	417,128	299,496	631
Radio and Television Advertising	168,581	7	80,923	87,658	14,684	39,390	66,239	48,268	-0-
Yard Signs, Bumper Stickers, etc	150,744	6	66,880	83,864	14,407	33,174	52,473	50,690	-0-
Reimbursement to Candidate	167,959	7	103,387	64,572	14,132	33,471	89,255	31,076	25
Contribution to Party Committee	57,810	2	46,254	11,556	24,900	10,810	21,354	746	-0-
Miscellaneous	399,498	17	287,353	112,145	96,701	34,745	190,652	77,193	207
<b>Total Expenditures</b>	<b>2,401,594</b>	<b>100</b>	<b>1,362,651</b>	<b>1,038,943</b>	<b>355,362</b>	<b>439,877</b>	<b>1,007,289</b>	<b>598,125</b>	<b>941</b>

Number of Candidates	Won	40	27	13	8	5	19	8	-0-
	Lost	<u>63</u>	<u>4</u>	<u>59</u>	<u>1</u>	<u>25</u>	<u>3</u>	<u>29</u>	<u>5</u>
	Total	103	31	72	9	30	22	37	5

# EXPENDITURES

## 1996 SENATE ELECTION CYCLE

Legend	
Yellow	\$1,071,263
Light Purple	\$168,581
Light Pink	\$67,094
Light Green	\$399,498
Magenta	\$167,959
Red	\$243,398
Blue	\$150,744
Light Green	\$75,247
Dark Green	\$57,810

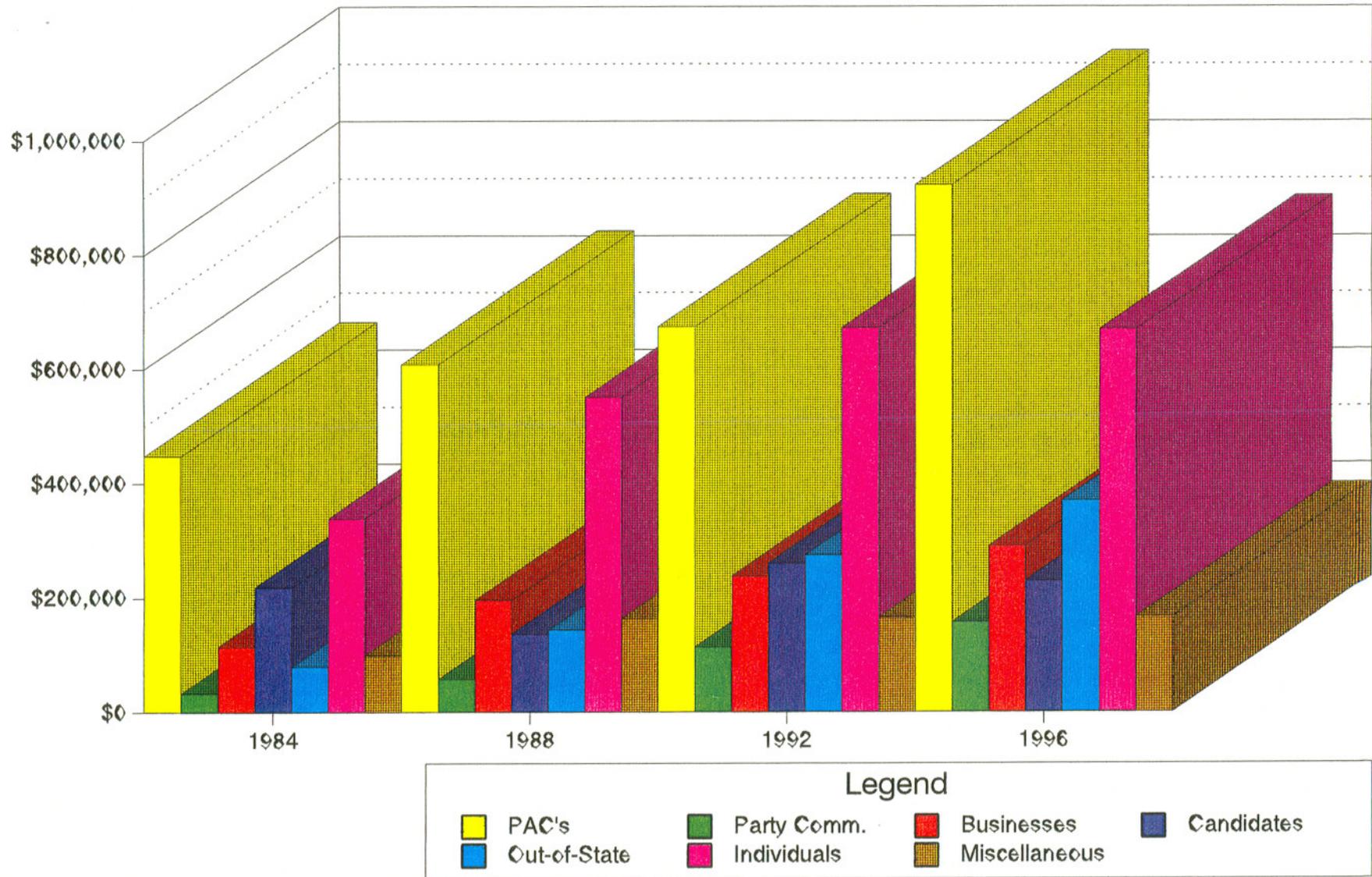


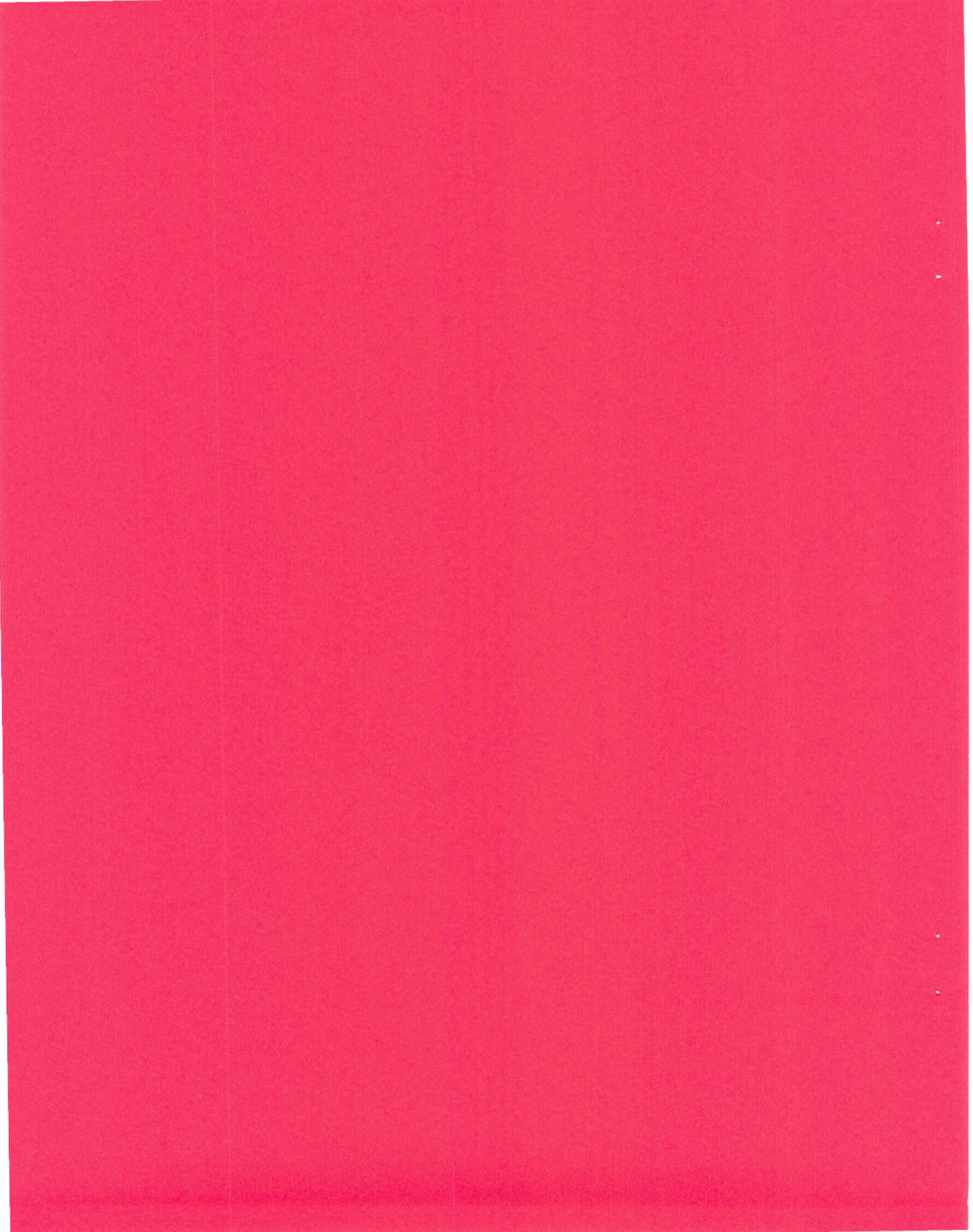
**TWELVE YEAR COMPARISON OF MONETARY CONTRIBUTIONS REPORTED  
BY CANDIDATES FOR THE KANSAS SENATE BY TYPE OF CONTRIBUTOR**

<b>TYPE OF CONTRIBUTOR</b>	<b>1984</b>	<b>1988</b>	<b>1992</b>	<b>1996</b>
Businesses, Corporations, Unions	115,318	196,074	238,002	290,549
Candidate/Spouse's Personal Funds	219,425	137,612	260,893	229,776
Individuals	339,012	550,990	672,452	669,941
Out-of-State Organizations	80,482	143,927	274,410	369,863
Political Action Committees	447,993	608,124	673,881	922,848
Party Committees	33,348	58,065	114,279	157,825
Other Candidates	N/A	33,341	N/A	N/A
Unitemized and Miscellaneous	99,538	163,824	165,458	166,198
<b>TOTAL CONTRIBUTIONS</b>	<b>1,335,116</b>	<b>1,891,957</b>	<b>2,399,375</b>	<b>2,807,000</b>

# MONETARY COMPARISON

## 1984-1996 SENATE ELECTIONS





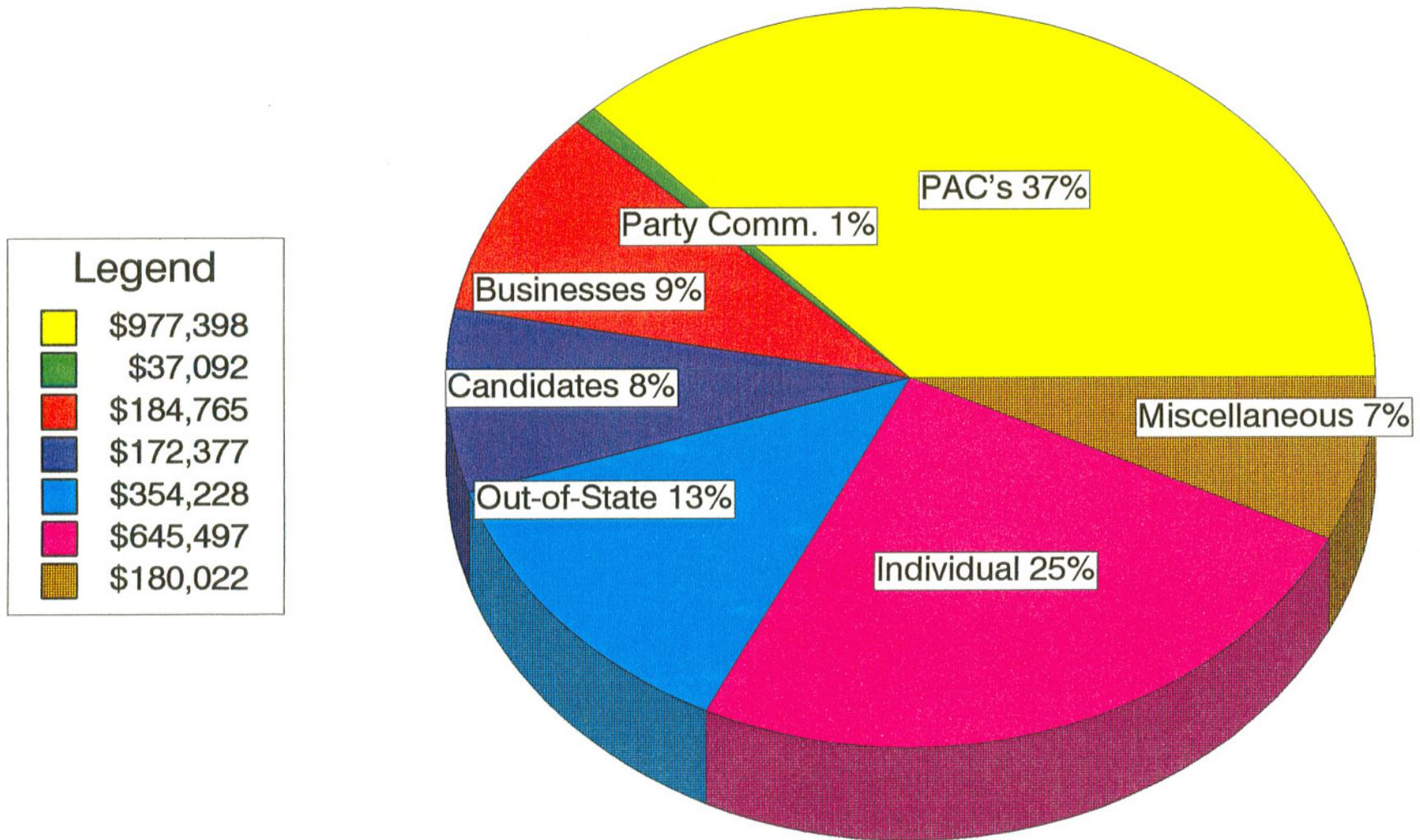
## 1996 ELECTION CYCLE MONETARY CONTRIBUTIONS TO HOUSE CANDIDATES

TYPE OF CONTRIBUTOR	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Write-in, Libertarian & Independent
Businesses, Corporations, Unions	233,804	9	184,765	49,039	45,130	21,085	139,635	27,469	485
Candidates/Spouse's Personal Funds	172,377	8	41,635	130,742	5,917	65,056	35,718	62,882	2,804
Individuals	645,497	25	365,338	280,159	94,845	124,362	270,493	147,934	7,863
Out-of-State Organizations	354,228	13	302,930	51,298	100,225	29,125	202,705	22,173	-0-
Political Action Committees	977,398	37	788,381	189,017	273,526	98,225	514,855	90,292	500
Party Committees	37,092	1	10,247	26,845	5,437	20,735	4,810	6,110	-0-
Unitemized & Miscellaneous	180,022	7	86,365	93,657	25,484	53,111	60,881	38,271	2,275
<b>Total Contributions</b>	<b>2,600,418</b>	<b>100</b>	<b>1,779,661</b>	<b>820,757</b>	<b>550,564</b>	<b>411,699</b>	<b>1,229,097</b>	<b>395,131</b>	<b>13,927</b>

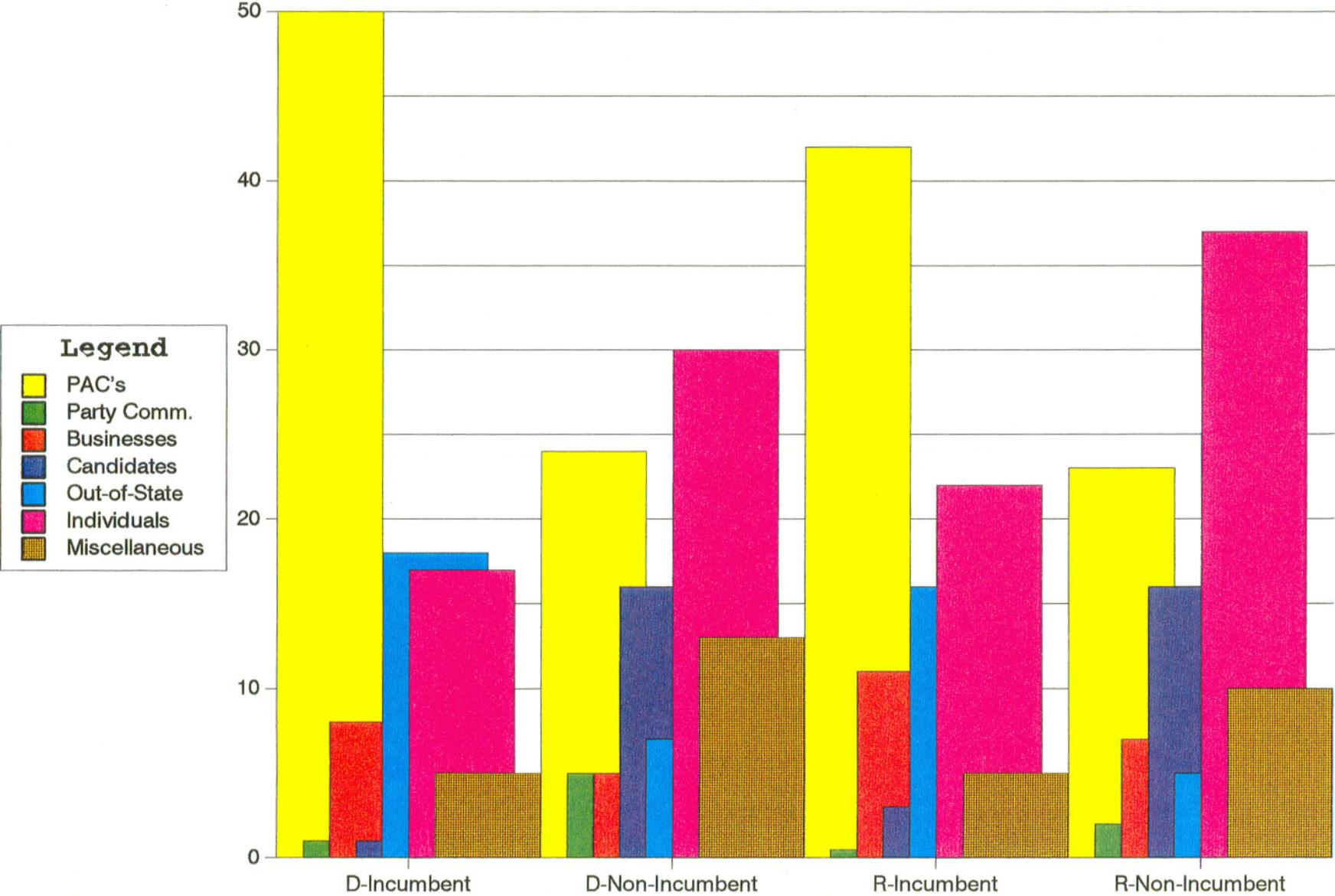
Number of Candidates	Won	125		97	27	36	12	61	15	-0-
	Lost	150		8	143	3	64	5	60	19
	Total	275		105	170	39	76	66	75	19

# MONETARY CONTRIBUTIONS

1996 HOUSE ELECTION CYCLE



# PERCENTAGE of MONETARY CONTRIBUTIONS BY PARTY AFFILIATION 1996 HOUSE ELECTION CYCLE



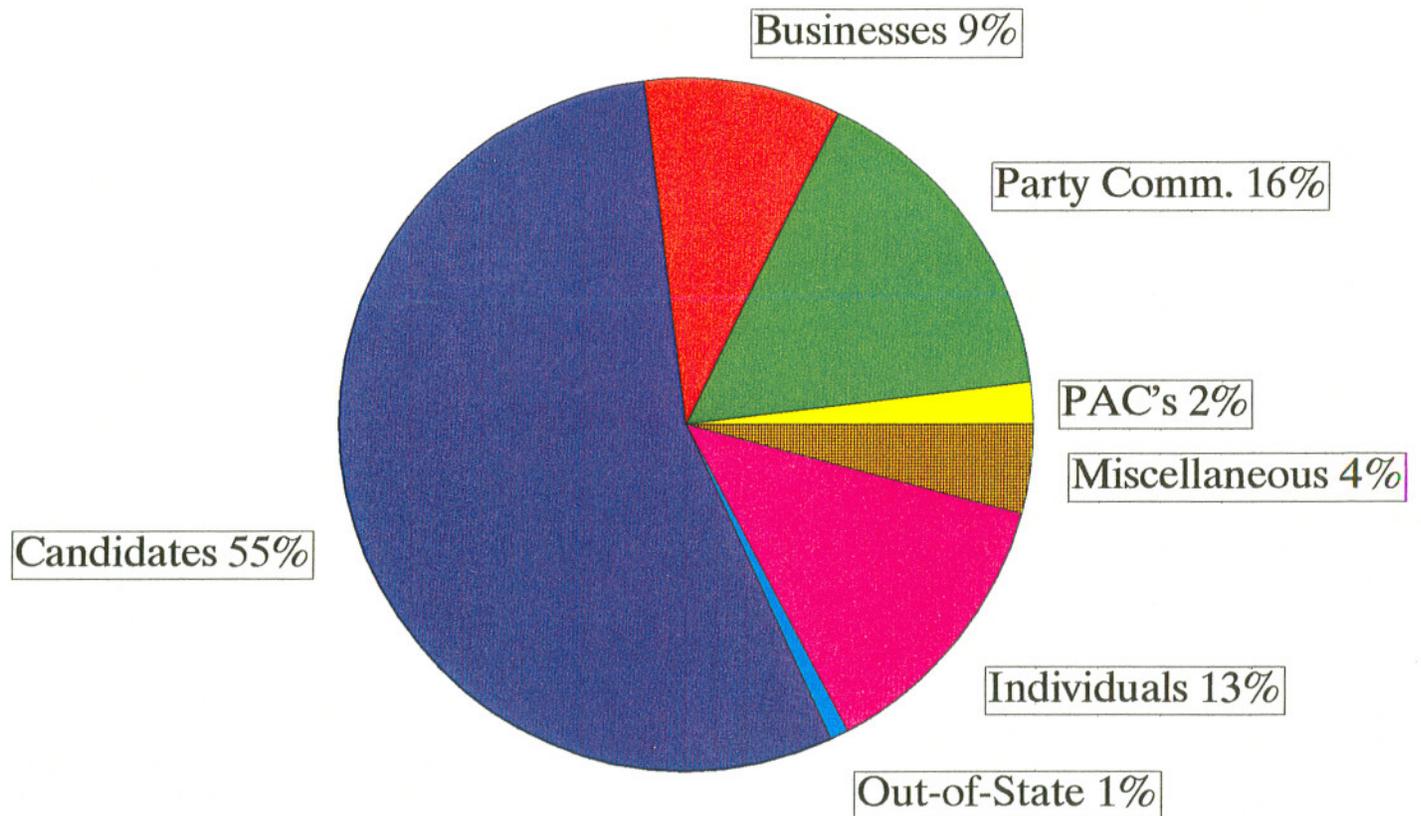
## 1996 ELECTION CYCLE INKIND CONTRIBUTIONS TO HOUSE CANDIDATES

TYPE OF CONTRIBUTOR	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Write-in, Libertarian & Independent
Businesses, Corporations, Unions	12,595	9	6,743	5,852	757	2,741	5,986	3,111	-0-
Candidates/Spouse's Personal Funds	74,235	55	20,552	53,683	1,059	11,692	19,493	41,516	475
Individuals	18,138	13	7,184	10,954	1,792	4,843	5,392	5,913	198
Out-of-State Organizations	778	1	778	-0-	225	-0-	553	-0-	-0-
Political Action Committees	2,434	2	1,004	1,430	-0-	345	1,004	1,085	-0-
Party Committees	22,240	16	7,802	14,438	4,811	12,349	2,991	2,089	-0-
Unitemized & Miscellaneous	5,235	4	449	4,786	89	1,380	360	3,366	40
<b>Total Contributions</b>	<b>135,655</b>	<b>100</b>	<b>44,512</b>	<b>91,143</b>	<b>8,733</b>	<b>33,350</b>	<b>35,779</b>	<b>57,080</b>	<b>713</b>

Number of Candidates	Won	125		97	27	36	12	61	15	-0-
	Lost	150		8	143	3	64	5	60	19
	Total	275		105	170	39	76	76	75	19

# INKIND CONTRIBUTIONS 1996 HOUSE ELECTION CYCLE

Legend	
Yellow	\$2,434
Green	\$22,240
Red	\$12,595
Dark Blue	\$74,235
Light Blue	\$778
Pink	\$18,138
Brown	\$5,235



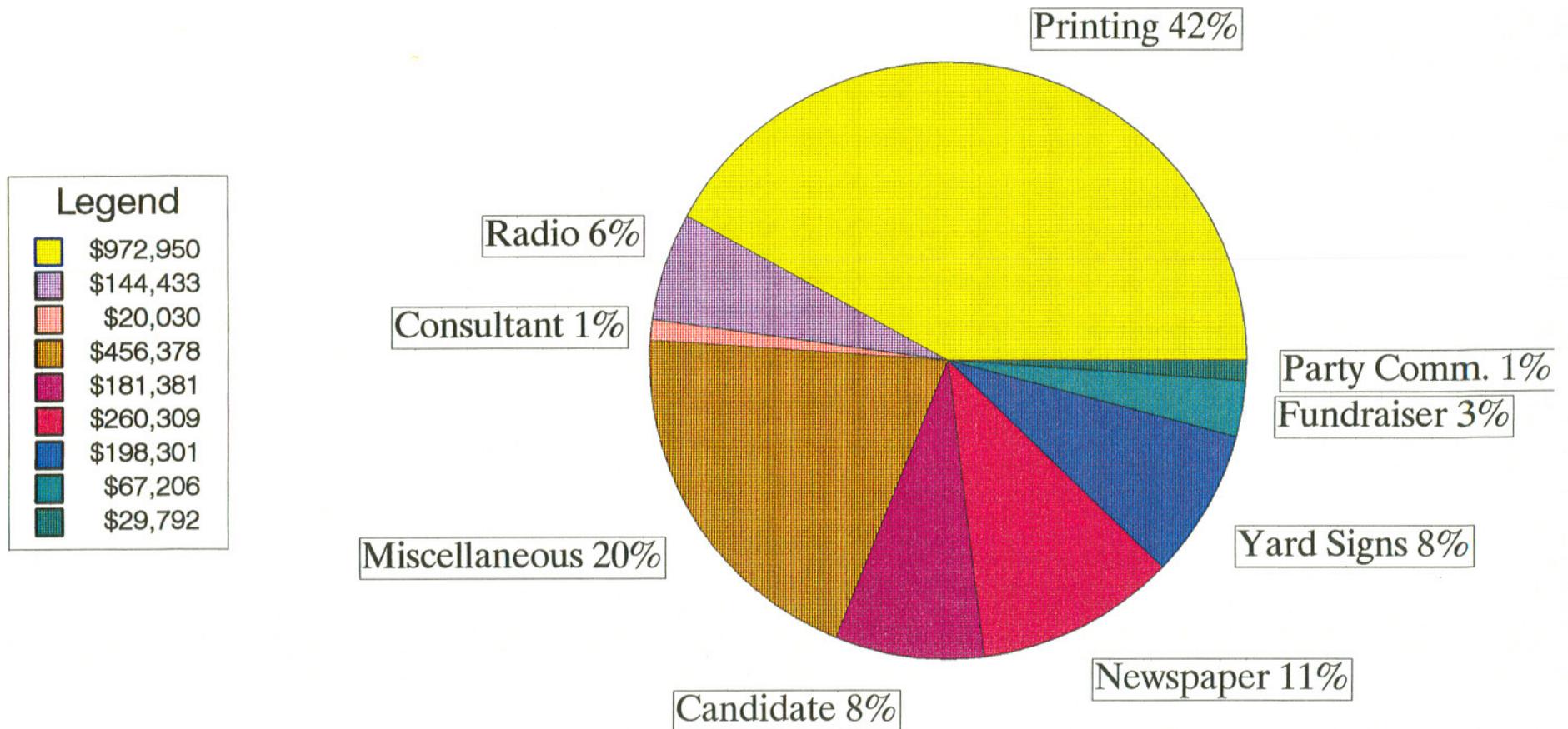
## 1996 ELECTION CYCLE EXPENDITURES FOR HOUSE CANDIDATES

TYPE OF EXPENDITURE	CANDIDATE								
	Total Amount	% of Total Contributions	Incumbent	Non-Incumbent	Democrat Incumbent	Democrat Non-Incumbent	Republican Incumbent	Republican Non-Incumbent	Non-Incumbent Libertarian & Independent
Consultant	20,030	1	17,959	2,071	1,200	140	16,759	1,700	231
Fundraiser	67,206	3	54,459	12,747	12,071	3,940	42,388	8,807	-0-
Newspaper Advertising	260,309	11	150,130	110,179	63,301	52,360	86,829	55,717	2,102
Printing, Postage and Distribution	972,950	42	619,879	353,071	225,311	203,715	394,568	143,545	5,811
Radio and Television Advertising	144,433	6	81,872	62,561	24,824	27,369	57,048	35,023	169
Yard Signs, Bumper Stickers, etc	198,301	8	84,142	114,159	28,533	49,450	55,609	60,843	3,866
Reimbursement to Candidate	181,381	8	141,047	40,334	29,734	14,867	111,313	25,202	265
Contribution to Party Committee	29,792	1	23,465	6,327	15,165	4,094	8,300	2,074	159
Miscellaneous	456,378	20	395,421	60,957	111,752	32,953	283,669	26,922	1,082
<b>Total Expenditures</b>	<b>2,330,780</b>	<b>100</b>	<b>1,568,374</b>	<b>762,406</b>	<b>511,891</b>	<b>388,888</b>	<b>1,056,483</b>	<b>359,833</b>	<b>13,685</b>

Number of Candidates	Won	125		97	27	36	12	61	15	-0-
	Lost	<u>150</u>		<u>8</u>	<u>143</u>	<u>3</u>	<u>64</u>	<u>5</u>	<u>60</u>	<u>19</u>
	Total	275		105	170	39	76	76	75	19

# EXPENDITURES

## 1996 HOUSE ELECTION CYCLE



**TWELVE YEAR COMPARISON OF MONETARY CONTRIBUTIONS REPORTED  
BY CANDIDATES FOR THE KANSAS HOUSE BY TYPE OF CONTRIBUTOR**

<b>TYPE OF CONTRIBUTOR</b>	<b>1984</b>	<b>1986</b>	<b>1988</b>	<b>1990</b>	<b>1992</b>	<b>1994</b>	<b>1996</b>
Businesses, Corporations, Unions	75,328	95,389	150,674	191,850	220,222	230,945	233,804
Candidate/Spouse's Personal Funds	96,264	134,718	173,412	213,862	266,611	251,714	172,377
Individuals	310,126	288,420	498,558	702,393	616,816	702,531	645,497
Out-of-State Organizations	58,800	147,725	150,936	234,200	306,180	369,400	354,228
Political Action Committees	658,639	873,416	946,104	1,079,455	905,575	1,095,686	977,398
Party Committees	41,060	38,369	58,843	31,683	50,540	57,116	37,092
Unitemized and Miscellaneous	106,065	144,613	224,755	302,848	242,892	230,244	180,022
<b>TOTAL CONTRIBUTIONS</b>	<b>1,346,282</b>	<b>1,722,650</b>	<b>2,203,282</b>	<b>2,756,291</b>	<b>2,608,836</b>	<b>2,937,636</b>	<b>2,600,418</b>

# MONETARY COMPARISON

## 1986-1996 HOUSE ELECTIONS

