



5423 SW 7th Street  
Topeka, KS 66606  
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# Order Confirmation

RECEIVED

OCT 16 2012

KS Governmental Ethics Commission

**Steve Morris - Senate District 39**

Stephanie Taylor  
600 Trindle St  
Hugoton KS 67951

DATE: July 13, 2012  
CUSTOMER #: 1554  
ORDER #: 2012 07 020  
ADVERTISER: Morris - Senate District 39  
AD CAPTION: Morris - Senate District 39

| KEY  | NEWSPAPER NAME                     | CITY/STATE      | RATE    | COLUMNS | INCHES | AD SIZE | RUN DATE  | AMOUNT   |
|------|------------------------------------|-----------------|---------|---------|--------|---------|-----------|----------|
| d18  | Garden City Telegram               | Garden City KS  | \$14.88 | 2       | 6      | 12      | 7/14/2012 | \$178.56 |
|      | <i>Morris - Senate District 39</i> |                 | \$14.88 | 2       | 6      | 12      | 7/21/2012 | \$178.56 |
|      |                                    |                 | \$14.88 | 2       | 6      | 12      | 7/28/2012 | \$178.56 |
| w070 | Greeley County Republican          | Tribune KS      | \$6.00  | 2       | 6      | 12      | 7/11/2012 | \$72.00  |
|      | <i>Morris - Senate District 39</i> |                 | \$6.00  | 2       | 6      | 12      | 7/18/2012 | \$72.00  |
|      |                                    |                 | \$6.00  | 2       | 6      | 12      | 7/25/2012 | \$72.00  |
| w076 | Haskell County Monitor-Chief       | Sublette KS     | \$5.33  | 2       | 6      | 12      | 7/11/2012 | \$63.96  |
|      | <i>Morris - Senate District 39</i> |                 | \$5.33  | 2       | 6      | 12      | 7/18/2012 | \$63.96  |
|      |                                    |                 | \$5.33  | 2       | 6      | 12      | 7/25/2012 | \$63.96  |
| w090 | Hugoton Hermes                     | Hugoton KS      | \$6.25  | 2       | 6      | 12      | 7/12/2012 | \$75.00  |
|      | <i>Morris - Senate District 39</i> |                 | \$6.25  | 2       | 6      | 12      | 7/19/2012 | \$75.00  |
|      |                                    |                 | \$6.25  | 2       | 6      | 12      | 7/26/2012 | \$75.00  |
| w097 | Johnson Pioneer                    | Johnson City KS | \$4.75  | 2       | 6      | 12      | 7/19/2012 | \$57.00  |
|      | <i>Morris - Senate District 39</i> |                 | \$4.75  | 2       | 6      | 12      | 7/26/2012 | \$57.00  |
| w103 | Lakin Independent                  | Lakin KS        | \$5.13  | 2       | 6      | 12      | 7/12/2012 | \$61.56  |
|      | <i>Morris - Senate District 39</i> |                 | \$5.13  | 2       | 6      | 12      | 7/19/2012 | \$61.56  |
|      |                                    |                 | \$5.13  | 2       | 6      | 12      | 7/26/2012 | \$61.56  |
| w107 | Leoti Standard                     | Leoti KS        | \$4.75  | 2       | 6      | 12      | 7/11/2012 | \$57.00  |
|      | <i>Morris - Senate District 39</i> |                 | \$4.75  | 2       | 6      | 12      | 7/18/2012 | \$57.00  |
|      |                                    |                 | \$4.75  | 2       | 6      | 12      | 7/25/2012 | \$57.00  |
| w181 | Syracuse Journal                   | Syracuse KS     | \$4.75  | 2       | 6      | 12      | 7/11/2012 | \$57.00  |
|      | <i>Morris - Senate District 39</i> |                 | \$4.75  | 2       | 6      | 12      | 7/18/2012 | \$57.00  |
|      |                                    |                 | \$4.75  | 2       | 6      | 12      | 7/25/2012 | \$57.00  |
| w184 | Ulysses News                       | Ulysses KS      | \$7.33  | 2       | 6      | 12      | 7/19/2012 | \$87.96  |
|      | <i>Morris - Senate District 39</i> |                 | \$7.33  | 2       | 6      | 12      | 7/26/2012 | \$87.96  |

TOTAL DUE TO KPA: **\$1,985.16**

SD39: Steve Morris

Advertising Purchased by Agency: Mary Christine & Associates  
Primary Election 2012

| <u>Vendor Name</u>         | <u>Vendor Address</u>                       | <u>Amount</u><br><u>Purchased</u> | <u>Date</u> | <u>Purpose</u>                   |
|----------------------------|---|-----------------------------------|-------------|----------------------------------|
| Kansas Information Network | 1210 SW Executive Drive, Topeka, KS 6661    | \$6,980.00                        | 7/11/2012   | Radio advertising on KIN Network |
| Cox Communications         | 1401 Elm Street, 5th Floor, Dallas, TX 7520 | \$1,746.00                        | 7/10/2011   | Television advertising           |
| Cox Communications         | 1401 Elm Street, 5th Floor, Dallas, TX 7520 | \$1,746.00                        | 7/19/2012   | Television advertising           |
| Cox Communications         | 1401 Elm Street, 5th Floor, Dallas, TX 7520 | \$1,747.00                        | 7/25/2012   | Television advertising           |
| KUPK                       | 1500 N. West Street, Wichita, KS 67203      | \$7,293.75                        | 7/12/2012   | Television advertising           |
| KUPK                       | 1500 N. West Street, Wichita, KS 67203      | \$7,293.75                        | 7/19/2012   | Television advertising           |
| KUPK                       | 1500 N. West Street, Wichita, KS 67203      | \$4,920.00                        | 7/25/2012   | Television advertising           |
| KSNG                       | 833 N. Main Street, Wichita, KS 67203       | \$5,385.00                        | 7/12/2012   | Television advertising           |
| KSNG                       | 833 N. Main Street, Wichita, KS 67203       | \$5,660.00                        | 7/19/2012   | Television advertising           |
| KSNG                       | 833 N. Main Street, Wichita, KS 67203       | \$6,315.00                        | 7/25/2012   | Television advertising           |
| Pioneer Communication      | 120 W. Kansas Avenue, Ulysses, KS 67880     | \$1,336.50                        | 7/27/2012   | Television advertising           |
| KUPK                       | 1500 N. West Street, Wichita, KS 67203      | \$4,675.00                        | 8/1/2012    | Television advertising           |
| KSNG                       | 833 N. Main Street, Wichita, KS 67203       | \$5,450.00                        | 8/1/2012    | Television advertising           |

Campaign had gift certificate for advertising; MCA sent in gift certificate on behalf of campaign:

|                 |          |           |                   |
|-----------------|----------|-----------|-------------------|
| Rocking M Radio | \$500.00 | 7/31/2012 | Radio advertising |
|-----------------|----------|-----------|-------------------|

Steve Morris

**Radio Advertising Buy**

SD 39: Steve Morris

Contact: Mary Christine & Associates  
785-865-8433

| Week*:            | July 16-20             | July 23-27 | July 30-Aug 3 | Aug 6-7   | Total Spots Aired |
|-------------------|------------------------|------------|---------------|-----------|-------------------|
|                   | 6a-7p                  | 6a-7p      | 6a-7p         | 6a-7p     |                   |
| KAHE-FM           | 4                      | 4          | 4             | 4         |                   |
| KKJQ-FM           | 4                      | 4          | 4             | 4         |                   |
| KSKZ-FM           | 4                      | 4          | 4             | 4         |                   |
| KBUF-AM           | 4                      | 4          | 4             | 4         |                   |
| KSKL-FM           | 4                      | 4          | 4             | 4         |                   |
| KSCB-FM           | 4                      | 4          | 4             | 4         |                   |
| KSCB-AM           | 4                      | 4          | 4             | 4         |                   |
| KULY              | 4                      | 4          | 4             | 4         |                   |
| KLDG              | 4                      | 4          | 4             | 4         |                   |
| <b>Total/Week</b> | <b>180</b>             | <b>180</b> | <b>180</b>    | <b>72</b> | <b>612</b>        |
| Population Reach  | 22,800 (77% reach 35+) |            |               |           |                   |
| Frequency         | 6.4 x's per listener   |            |               |           |                   |

**Total Cost: \$6,980.22**

\*Spots will air M-F at best time available

Timeline: Approval of the buy by Friday July 6  
Payment to MCA sent at time of approval  
Scripts approved early week of July 9th  
Production completed by end of week of July 9th