



5423 SW 7th Street
 Topeka, KS 66606
 Phone: (785) 271-5304
 Fax: (785) 271-7341

Order Confirmation

RECEIVED

OCT 16 2012

KS Governmental Ethics Commission

DATE: July 13, 2012
 CUSTOMER #: 1554
 ORDER #: 2012 07 020
 ADVERTISER: Morris - Senate District 39
 AD CAPTION: Morris - Senate District 39

Steve Morris - Senate District 39

Stephanie Taylor
 600 Trindle St
 Hugoton KS 67951

KEY	NEWSPAPER NAME	CITY/STATE	RATE	COLUMNS	INCHES	AD SIZE	RUN DATE	AMOUNT
d18	Garden City Telegram <i>Morris - Senate District 39</i>	Garden City KS	\$14.88	2	6	12	7/14/2012	\$178.56
			\$14.88	2	6	12	7/21/2012	\$178.56
			\$14.88	2	6	12	7/28/2012	\$178.56
w070	Greeley County Republican <i>Morris - Senate District 39</i>	Tribune KS	\$6.00	2	6	12	7/11/2012	\$72.00
			\$6.00	2	6	12	7/18/2012	\$72.00
			\$6.00	2	6	12	7/25/2012	\$72.00
w076	Haskell County Monitor-Chief <i>Morris - Senate District 39</i>	Sublette KS	\$5.33	2	6	12	7/11/2012	\$63.96
			\$5.33	2	6	12	7/18/2012	\$63.96
			\$5.33	2	6	12	7/25/2012	\$63.96
w090	Hugoton Hermes <i>Morris - Senate District 39</i>	Hugoton KS	\$6.25	2	6	12	7/12/2012	\$75.00
			\$6.25	2	6	12	7/19/2012	\$75.00
			\$6.25	2	6	12	7/26/2012	\$75.00
w097	Johnson Pioneer <i>Morris - Senate District 39</i>	Johnson City KS	\$4.75	2	6	12	7/19/2012	\$57.00
			\$4.75	2	6	12	7/26/2012	\$57.00
w103	Lakin Independent <i>Morris - Senate District 39</i>	Lakin KS	\$5.13	2	6	12	7/12/2012	\$61.56
			\$5.13	2	6	12	7/19/2012	\$61.56
			\$5.13	2	6	12	7/26/2012	\$61.56
w107	Leoti Standard <i>Morris - Senate District 39</i>	Leoti KS	\$4.75	2	6	12	7/11/2012	\$57.00
			\$4.75	2	6	12	7/18/2012	\$57.00
			\$4.75	2	6	12	7/25/2012	\$57.00
w181	Syracuse Journal <i>Morris - Senate District 39</i>	Syracuse KS	\$4.75	2	6	12	7/11/2012	\$57.00
			\$4.75	2	6	12	7/18/2012	\$57.00
			\$4.75	2	6	12	7/25/2012	\$57.00
w184	Ulysses News <i>Morris - Senate District 39</i>	Ulysses KS	\$7.33	2	6	12	7/19/2012	\$87.96
			\$7.33	2	6	12	7/26/2012	\$87.96

TOTAL DUE TO KPA: **\$1,985.16**

SD39: Steve Morris

Advertising Purchased by Agency: Mary Christine & Associates
Primary Election 2012

<u>Vendor Name</u>	<u>Vendor Address</u>	<u>Amount Purchased</u>	<u>Date</u>	<u>Purpose</u>
Kansas Information Network	1210 SW Executive Drive, Topeka, KS 6661	\$6,980.00	7/11/2012	Radio advertising on KIN Network
Cox Communications	1401 Elm Street, 5th Floor, Dallas, TX 7520	\$1,746.00	7/10/2011	Television advertising
Cox Communications	1401 Elm Street, 5th Floor, Dallas, TX 7520	\$1,746.00	7/19/2012	Television advertising
Cox Communications	1401 Elm Street, 5th Floor, Dallas, TX 7520	\$1,747.00	7/25/2012	Television advertising
KUPK	1500 N. West Street, Wichita, KS 67203	\$7,293.75	7/12/2012	Television advertising
KUPK	1500 N. West Street, Wichita, KS 67203	\$7,293.75	7/19/2012	Television advertising
KUPK	1500 N. West Street, Wichita, KS 67203	\$4,920.00	7/25/2012	Television advertising
KSNG	833 N. Main Street, Wichita, KS 67203	\$5,385.00	7/12/2012	Television advertising
KSNG	833 N. Main Street, Wichita, KS 67203	\$5,660.00	7/19/2012	Television advertising
KSNG	833 N. Main Street, Wichita, KS 67203	\$6,315.00	7/25/2012	Television advertising
Pioneer Communication	120 W. Kansas Avenue, Ulysses, KS 67880	\$1,336.50	7/27/2012	Television advertising
KUPK	1500 N. West Street, Wichita, KS 67203	\$4,675.00	8/1/2012	Television advertising
KSNG	833 N. Main Street, Wichita, KS 67203	\$5,450.00	8/1/2012	Television advertising

Campaign had gift certificate for advertising; MCA sent in gift certificate on behalf of campaign:

Rocking M Radio \$500.00 7/31/2012 Radio advertising

Steve Morris

Radio Advertising Buy

SD 39: Steve Morris

Contact: Mary Christine & Associates
785-865-8433

Week*:	July 16-20	July 23-27	July 30-Aug 3	Aug 6-7	Total Spots Aired
	6a-7p	6a-7p	6a-7p	6a-7p	
KAHE-FM	4	4	4	4	
KKJQ-FM	4	4	4	4	
KSKZ-FM	4	4	4	4	
KBUF-AM	4	4	4	4	
KSKL-FM	4	4	4	4	
KSCB-FM	4	4	4	4	
KSCB-AM	4	4	4	4	
KULY	4	4	4	4	
KLDG	4	4	4	4	
Total/Week	180	180	180	72	612
Population Reach	22,800 (77% reach 35+)				
Frequency	6.4 x's per listener				

Total Cost: \$6,980.22

*Spots will air M-F at best time available

Timeline:

- Approval of the buy by Friday July 6
- Payment to MCA sent at time of approval
- Scripts approved early week of July 9th
- Production completed by end of week of July 9th