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**Campaign Finance Receipts
& Expenditures Report
July 30 2012**

Governmental Ethics Commission
109 W. 9th, Suite 504
Topeka, KS 66612
Phone (785) 296-4219
Fax (785) 296-2548
www.kansas.gov/ethics

Check only if appropriate **Amended Filing** **Termination Report**

Campaign Finance Candidate Name: **JAY S EMLER**

Filing Report Address: **1457 SHAWNEE RD**

Address2:

City: **LINDSBORG** Zip: County: **McPherson**

Home Phone: **(785) 227-2887** Business Phone: **(620) 241-2910**

Office Sought: **State Senator** District: **35**

| SUMMARY (covering the period from January 01 2012 through July 26 2012) | | | |
|---|--|---|-------------|
| 1 | CASH ON HAND AT BEGINNING OF PERIOD | | \$57,078.66 |
| 2 | TOTAL CONTRIBUTIONS AND OTHER RECEIPTS | (Schedule A) view/print | \$27,550.31 |
| 3 | CASH AVAILABLE THIS PERIOD | (Add Lines 1 and 2) | \$84,628.97 |
| 4 | TOTAL EXPENDITURES AND OTHER DISBURSEMENTS | (Schedule C) view/print | \$37,808.97 |
| 5 | CASH ON HAND AT CLOSE OF PERIOD | Subtract Line 4 from 3) | \$46,820.00 |
| 6 | IN-KIND CONTRIBUTIONS | (Schedule B) view/print | \$0.00 |
| 7 | OTHER TRANSACTIONS | (Schedule D) view/print | \$0.00 |

"I declare that this report, including any accompanying schedules and statements, has been examined by me and to the best of my knowledge and belief is true, correct and complete. I understand that the intentional failure to file this document or intentionally filing a false document is a class A misdemeanor."

Electronically filed on: **1/10/2013 10:04:33 PM**
Signature of Candidate or Treasurer: **Jay Emler**

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RECEIVED

OCT 10 2012

KS Governmental Ethics Commission

October 8, 2012

Carol Williams
Kansas Governmental Ethics Commission
109 West 9th Street, Suite 504
Topeka, Kansas 66612

Dear Ms. Williams,

Thank you for your letter dated October 1 requesting additional information on expenditures related to newspaper and radio advertising placements. I am enclosing statements from the placement agencies indicating the dates and names of the newspaper/radio stations purchased as an addendum to my July 30, 2012, campaign finance report.

Should you have any questions or require any additional information, please contact me at 785-227-2887 or jsemmler@kans.com.

Sincerely yours,

A handwritten signature in cursive script that reads "Jay Emler". The signature is written in black ink and is positioned above the printed name "Senator Jay Emler".

Senator Jay Emler

Emler for Kansas Senate
1457 Shawnee Road
Lindsborg, Kansas 67456

Radio Advertising Buy: Option 1

SD35: Jay Emler

Contact: Mary Christine & Associates
PO Box 1574
Lawrence, Kansas 66044
785-865-8433

| Week*: | July 23-27 | July 30-Aug 3 | Aug 6-7 | Total Spots Aired |
|-------------------|-----------------------|---------------|---------|-------------------|
| | 6a-7p | 6a-7p | 6a-7p | |
| KSAL-AM | 5 | 5 | 5 | |
| KBBE-FM | 5 | 5 | 5 | |
| KXKU-FM | 5 | 5 | 5 | |
| KNGL-AM | 5 | 5 | 5 | |
| Total/Week | 100 | 100 | 40 | 240 |
| Population Reach | 9,000 | | | |
| Frequency | 5.30 x's per listener | | | |

Total Cost: \$3,534.98

*Spots will air M-F at best time available

Timeline: Approval of the buy by Thursday July 12
Payment to MCA sent at time of approval
Scripts approved early week of July 16th
Production completed by end of week of July 16th

Candidate approves Mary Christine & Associates placing the above Radio Advertising Buy on behalf of Candidate:

Candidate Signature

Date



5423 SW 7th Street
Topeka, Kansas 66606

Invoice

| Due | Date | Invoice # |
|----------------|---------|-----------|
| Due on receipt | 7/11/12 | 9294 |

Bill To
Jay Emler - Senate District 35

1457 Shawnee Road
Lindsborg, KS 67456

Please check box if address is incorrect or has changed, and indicate change(s) on reverse side.

New e-mail address? Enter here: _____

| | |
|--------------------|-------------------|
| Balance Due | \$2,999.84 |
|--------------------|-------------------|

Kansas Press Association, Inc.

5423 SW 7th Street
Topeka, Kansas 66606

PLEASE DETACH AND RETURN TOP PORTION WITH YOUR PAYMENT

| Customer | Order No. |
|----------|-------------|
| | 2012 07 021 |

| Item | Description | Qty | Rate | Amount |
|--------------------|---|-----|----------|----------|
| Gross Advertisi... | Gross Advertising Sales | 1 | 2,999.84 | 2,999.84 |
| | Emler - Senate District 35 | | | |
| | Sales Tax - Topeka, KS (Shawnee County) | | 8.95% | 0.00 |
| Thank you. | | | | |

*PO 7/11/12
CR 2408*

For billing inquiries email ablaufelder@kspress.com or call (785) 271-5304.

| | |
|-------------------------|------------|
| Total | \$2,999.84 |
| Payments/Credits | \$0.00 |
| Balance Due | \$2,999.84 |

76,100
11,317,584



Order Confirmation

5423 SW 7th Street
 Topeka, KS 66606
 Phone: (785) 271-5304
 Fax: (785) 271-7341

Jav Emler - Senate District 35

1457 Shawnee Road
 Lindsborg KS 67456

DATE: July 13, 2012
 CUSTOMER #: 1544
 ORDER #: 2012 07 021
 ADVERTISER: Emler - Senate District 35
 AD CAPTION: Emler - Senate District 35

| KEY | NEWSPAPER NAME | CITY/STATE | RATE | COLUMNS | INCHES | AD SIZE | RUN DATE | AMOUNT |
|------|---|------------------|-------------------------------|-------------|-------------|-------------|-------------------------------------|----------------------------------|
| d01 | Abilene Reflector-Chronicle <i>Emler - Senate District 35</i> | Abilene KS | \$7.50 \$7.50 | 2 2 | 4 4 | 8 8 | 7/18/2012 7/25/2012 | \$60.00 \$60.00 |
| w036 | Chase County Leader-News <i>Emler - Senate District 35</i> | Cottonwood KS | \$5.75 \$5.75 \$5.75 | 2 2 2 | 4 4 4 | 8 8 8 | 7/12/2012 7/19/2012 7/26/2012 | \$46.00 \$46.00 \$46.00 |
| d12 | Council Grove Republican <i>Emler - Senate District 35</i> | Council Grove KS | \$7.20 \$7.20 \$7.20 | 2 2 2 | 4 4 4 | 8 8 8 | 7/11/2012 7/18/2012 7/25/2012 | \$57.60 \$57.60 \$57.60 |
| w247 | Ellsworth County <i>Emler - Senate District 35</i> | Ellsworth KS | \$6.67 \$6.67 | 2 2 | 4 4 | 8 8 | 7/19/2012 7/26/2012 | \$53.36 \$53.36 |
| w080 | Herington Times <i>Emler - Senate District 35</i> | Herington KS | \$10.33 \$10.33 | 2 2 | 4 4 | 8 8 | 7/19/2012 7/26/2012 | \$82.64 \$82.64 |
| w079 | Hillsboro Free Press <i>Emler - Senate District 35</i> | Hillsboro KS | \$14.40 \$14.40 | 2 2 | 4 4 | 8 8 | 7/18/2012 7/25/2012 | \$115.20 \$115.20 |
| w084 | Hillsboro Star-Journal <i>Emler - Senate District 35</i> | Hillsboro KS | \$10.00 \$10.00 \$10.00 | 2 2 2 | 4 4 4 | 8 8 8 | 7/11/2012 7/18/2012 7/25/2012 | \$80.00 \$80.00 \$80.00 |
| w106 | Ledger (Moundridge) <i>Emler - Senate District 35</i> | Moundridge KS | \$7.13 \$7.13 | 2 2 | 4 4 | 8 8 | 7/19/2012 7/26/2012 | \$57.04 \$57.04 |
| w110 | Lindsborg News-Record <i>Emler - Senate District 35</i> | Lindsborg KS | \$15.00 \$15.00 | 2 2 | 4 4 | 8 8 | 7/19/2012 7/26/2012 | \$120.00 \$120.00 |
| w276 | Lyons News <i>Emler - Senate District 35</i> | Lyons KS | \$7.81 \$7.81 \$7.81 | 2 2 2 | 4 4 4 | 8 8 8 | 7/13/2012 7/20/2012 7/27/2012 | \$62.48 \$62.48 \$62.48 |
| w118 | Marion County Record <i>Emler - Senate District 35</i> | Marion KS | \$10.00 \$10.00 \$10.00 | 2 2 2 | 4 4 4 | 8 8 8 | 7/11/2012 7/18/2012 7/25/2012 | \$80.00 \$80.00 \$80.00 |
| w120 | Marquette Tribune <i>Emler - Senate District 35</i> | Marquette KS | \$4.75 \$4.75 | 2 2 | 4 4 | 8 8 | 7/18/2012 7/25/2012 | \$38.00 \$38.00 |
| d36 | McPherson Sentinel <i>Emler - Senate District 35</i> | McPherson KS | \$19.00 \$19.00 \$19.00 | 2 2 2 | 4 4 4 | 8 8 8 | 7/14/2012 7/21/2012 7/28/2012 | \$152.00 \$152.00 \$152.00 |
| w156 | Monitor-Journal (Little River) <i>Emler - Senate District 35</i> | Little River KS | \$5.27 \$5.27 | 2 2 | 4 4 | 8 8 | 7/18/2012 7/25/2012 | \$42.16 \$42.16 |



5423 SW 7th Street
 Topeka, KS 66606
 Phone: (785) 271-5304
 Fax: (785) 271-7341

Order Confirmation

Jay Emler - Senate District 35

1457 Shawnee Road
 Lindsborg KS 67456

DATE: July 13, 2012
 CUSTOMER #: 1544
 ORDER #: 2012 07 021
 ADVERTISER: Emler - Senate District 35
 AD CAPTION: Emler - Senate District 35

| KEY | NEWSPAPER NAME | CITY/STATE | RATE | COLUMNS | INCHES | AD SIZE | RUN DATE | AMOUNT |
|------|-----------------------------------|---------------|---------|---------|--------|---------|-----------|---------|
| w150 | Peabody Gazette-Bulletin | Peabody KS | \$10.00 | 2 | 4 | 8 | 7/18/2012 | \$80.00 |
| | <i>Emler - Senate District 35</i> | | \$10.00 | 2 | 4 | 8 | 7/25/2012 | \$80.00 |
| w003 | Prairie Post | White City KS | \$4.80 | 2 | 4 | 8 | 7/12/2012 | \$38.40 |
| | <i>Emler - Senate District 35</i> | | \$4.80 | 2 | 4 | 8 | 7/19/2012 | \$38.40 |
| | | | \$4.80 | 2 | DNR | 0 | 7/26/2012 | |
| w178 | Sterling Bulletin | Sterling KS | \$8.00 | 2 | 4 | 8 | 7/12/2012 | \$64.00 |
| | <i>Emler - Senate District 35</i> | | \$8.00 | 2 | 4 | 8 | 7/19/2012 | \$64.00 |
| | | | \$8.00 | 2 | 4 | 8 | 7/26/2012 | \$64.00 |

TOTAL DUE TO KPA: **\$2,999.84**



5423 SW 7th Street
Topeka, Kansas 66606

Invoice

| Due | Date | Invoice # |
|----------------|--------|-----------|
| Due on receipt | 7/4/12 | 9261 |

Bill To
Kansas Senate - Jay Emler

1457 Shawnee Road
Lindsborg, KS 67456

Please check box if address is incorrect or has changed, and indicate change(s) on reverse side.

Balance Due **\$176.00**

New e-mail address? Enter here: _____

Kansas Press Association, Inc.

PLEASE DETACH AND RETURN TO POLITICAL WITH YOUR PAYMENT

5423 SW 7th Street
Topeka, Kansas 66606

| Customer | Order No. |
|----------|-------------|
| | 2012 07 006 |

| Item | Description | Qty | Rate | Amount |
|--------------------|---|-----|--------|--------|
| Gross Advertisi... | Gross Advertising Sales | 1 | 222.00 | 222.00 |
| Adj/Dis | Adjustment - non run Chase County Leader-News on 7/5/12 | 1 | -46.00 | -46.00 |
| | 7/4/12 Senate District 35 - Jay Emler Sales Tax - Topeka, KS (Shawnee County) | | 8.95% | 0.00 |
| Thank you. | | | | |

*PP 7/19/12
CR 2400*

For billing inquiries email ablaufelder@kspress.com or call (785) 271-5304.

| | |
|-------------------------|----------|
| Total | \$176.00 |
| Payments/Credits | \$0.00 |
| Balance Due | \$176.00 |



Order Confirmation

5423 SW 7th Street
 Topeka, KS 66606
 Phone: (785) 271-5304
 Fax: (785) 271-7341

Jay Emler - Senate District 35

1457 Shawnee Road
 Lindsborg KS 67456

DATE: July 13, 2012
 CUSTOMER #: 1544
 ORDER #: 2012 07 006
 ADVERTISER: Senate District 35 - Jay Emler
 AD CAPTION: Senate District 35 - Jay Emler

| KEY | NEWSPAPER NAME | CITY/STATE | RATE | COLUMNS | INCHES | AD SIZE | RUN DATE | AMOUNT |
|------|---|------------------|---------|---------|--------|---------|-------------------|-----------------|
| w036 | Chase County Leader-News <i>Senate District 35 - Jay Emler</i> | Cottonwood KS | \$5.75 | 2 | DNR | 0 | 7/5/2012 | |
| w118 | Marion County Record <i>Senate District 35 - Jay Emler</i> | Marion KS | \$10.00 | 2 | 4 | 8 | 7/4/2012 | \$80.00 |
| w003 | Prairie Post <i>Senate District 35 - Jay Emler</i> | White City KS | \$4.80 | 2 | 4 | 8 | 7/5/2012 | \$38.40 |
| D12 | Council Grove Republican <i>Senate District 35 - Jay Emler</i> | Council Grove KS | \$7.20 | 2 | 4 | 8 | 7/5/2012 | \$57.60 |
| | | | | | | | TOTAL DUE TO KPA: | \$176.00 |