

Vicki

5906 SW 43rd Court
Topeka, Kansas 66610

Schmidt

State Senate 

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KS Governmental Ethics Commission

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KRIS W. KOBACH
SECRETARY OF STATE

October 22, 2012

To: Secretary of State
Kansas Ethics Commission

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TWO PAGES TOTAL

From: Vicki Schmidt

Subject: Response to Notification of Material Error or Omission In A Receipts and Expenditures Report Dated 10-4-2012

Please see the attached report regarding the media buys for the primary election 2012. Please let me know if you need any additional information.

MEDIA BUYS FOR PRIMARY ELECTION 2012

Schmidt for Kansas Senate				
Advertising Purchased by Agency: Mary Christine & Associates				
Primary Election 2012				
Vendor Name	Vendor Address	Amount Purchased	Date	Purpose
Cox Communications	1401 Elm Street, 5th Floor, Dallas, TX 75202	\$5,833.00	7/10/12	Television advertising
Cox Communications	1401 Elm Street, 5th Floor, Dallas, TX 75202	\$5,835.00	7/19/12	Television advertising
Cox Communications	1401 Elm Street, 5th Floor, Dallas, TX 75202	\$6,618.00	7/25/12	Television advertising
Cox Communications	1401 Elm Street, 5th Floor, Dallas, TX 75202	\$3,558.00	7/27/12	Television advertising
KSNT	6835 NW Hwy 24, Topeka, KS 66618	\$5,175.00	7/10/12	Television advertising
KSNT	6835 NW Hwy 24, Topeka, KS 66618	\$5,175.00	7/18/12	Television advertising
KSNT	6835 NW Hwy 24, Topeka, KS 66618	\$14,430.00	7/25/12	Television advertising
KSNT	6835 NW Hwy 24, Topeka, KS 66618	\$13,090.00	7/31/12	Television advertising
KSNT	6835 NW Hwy 24, Topeka, KS 66618	\$3,600.00	8/6/12	Television advertising
WIBW	631 SW Commerce Place, Topeka, KS 66615	\$10,595.00	7/10/12	Television advertising
WIBW	631 SW Commerce Place, Topeka, KS 66615	\$10,595.00	7/18/12	Television advertising
WIBW	631 SW Commerce Place, Topeka, KS 66615	\$17,295.00	7/25/12	Television advertising
WIBW	631 SW Commerce Place, Topeka, KS 66615	\$2,210.00	7/31/12	Television advertising
Cumulus Radio	5315 SW 7th Street, Topeka, KS 66606	\$1,111.30	6/29/12	Radio Advertising
Cumulus Radio	5315 SW 7th Street, Topeka, KS 66606	\$1,111.30	7/6/12	Radio Advertising
Cumulus Radio	5315 SW 7th Street, Topeka, KS 66606	\$1,217.17	7/16/12	Radio Advertising
Cumulus Radio	5315 SW 7th Street, Topeka, KS 66606	\$1,879.59	7/23/12	Radio Advertising
Cumulus Radio	5315 SW 7th Street, Topeka, KS 66606	\$3,910.32	7/26/12	Radio Advertising
Kansas Information Network (WIBW Radio)	1210 SW Executive Drive, Topeka, KS 66615	\$3,135.00	7/25/12	Radio Advertising

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