

AMENDED

9/13/08

RECEIVED

SEP 15 2008

To: Kansas Governmental Ethics Commission

As campaign treasurer for Sen. marci francisco, I am in receipt of your "notification of material error or omission" for the 7/28/08 report, concerning the expenditure of \$5500 to ASA Marketing Group (Topeka) on 6/23/08.

K.S.A. 25-4148 (b) (7) requires that when an expenditure is made by payment to an advertising agency, etc *FOR DISBURSEMENT TO VENDORS*, the details of those vendors are required.

However, this payment was not for disbursement to vendors, it was on account for services of ASA. As of 9/9/08 \$2550.00 of that \$5500 has gone to 33 hours of ASA agency staff time for website development & maintenance or layout & design of print material (printing costs to be paid directly by the campaign to printer[s]); the balance is still on account with ASA Marketing Group.

I have verified, by speaking on the phone to ASA bookkeeper Vicki Miller, that the firm has not dispersed any of the funds paid to them from the Francisco campaign to other vendors, nor will they in the future.

Enclosed is a copy of the relevant paragraphs from the agreement between ASA Marketing Group and Senator Francisco.

Thanks,



Sally Hayden
treasurer to marci francisco, State Senate candidate
785-841-7149
sallybook@gmail.com

SENATE DEMOCRATS ENDORSED CANDIDATE

AGREEMENT

ASA Marketing Group Campaign Services

Political Campaign services provided and available to Marci Francisco for State Senate Campaign:

1. ASA campaign services under a contract arrangement with Senate Democrat Leadership provide ASA agency services totaling an estimated 150 hours for the 2008 campaign. With this agreement, ASA receives a \$5,500 advance (agency services fee) from the Marci Francisco for Senate Campaign to activate contract. This fee covers all time billing services of ASA as well as normal business expenses incurred during the course of the campaign. ASA political campaign agency fees would be \$15,000 without the Senate Democrat Leadership contract discount. With this arrangement, ASA agrees to contribute \$1,500 of in-kind services to the campaign in addition to the services provided in this agreement.
2. Agency services include creative services; writing, editing and designing campaign communications, direct mail, newspaper, TV and radio ads and media production. ASA and Jim Deines are available 24/7 to provide assistance and services as needed by the campaign. ASA will plan and negotiate media buys including direct mail, newspaper, billboards, radio and television, yard signs, etc. Under the terms of this contract, ASA Marketing Group will receive media commissions on radio, television and newspaper. All hard costs for printing, direct mail services, postage, cost of items such as yard signs and bumper stickers will be at net costs paid direct to vendor from the campaign.
3. Research and analysis: As needed, ASA will design and conduct research and provide report for campaign. Based on contract, research studies for 100

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**Campaign Finance Receipts
& Expenditures Report
July 28 2008**

Governmental Ethics Commission
109 W. 9th, Suite 504
Topeka, KS 66612
Phone (785) 296-4219
Fax (785) 296-2548
www.kansas.gov/ethics

Campaign Finance
Filing Report

Check only if appropriate **Amended Filing** **Termination Report**
Organization Name: **francisco marci**
Address: **1101 Ohio ST**
City: **Lawrence** Zip: **66044** County: **Douglas**
Home Phone: Business Phone:
Office Sought: **State Senator** District: **2**

AMENDED

SUMMARY (covering the period from January 01 2008 through July 24 2008)		
1	CASH ON HAND AT BEGINNING OF PERIOD	\$18,485.19
2	TOTAL CONTRIBUTIONS AND OTHER RECEIPTS	(Schedule A) view \$7,131.11
3	CASH AVAILABLE THIS PERIOD	(Add Lines 1 and 2) \$25,616.30
4	TOTAL EXPENDITURES AND OTHER DISBURSEMENTS	(Schedule C) view \$5,978.75
5	CASH ON HAND AT CLOSE OF PERIOD	Subtract Line 4 from 3) \$19,637.55
6	IN-KIND CONTRIBUTIONS	(Schedule B) view \$0.00
7	OTHER TRANSACTIONS	(Schedule D) view \$0.00
"I declare that this report, including any accompanying schedules and statements, has been examined by me and to the best of my knowledge and belief is true, correct and complete. I understand that the intentional failure to file this document or intentionally filing a false document is a class A misdemeanor."		
Electronically filed on: 7/28/2008 11:35:13 AM Signature of Candidate or Treasurer: Sally R Hayden		

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SCHEDULE A
CONTRIBUTIONS AND OTHER RECEIPTS

CANDIDATE: marci francisco

Date	Name and Address of Contributor	Type of Payment	Occupation And Industry of Individual Giving More Than \$150	Amount
		Cash, Check, Loan, Other		
01/18/08	Daniel Poull 6 E 6th ST Lawrence KS 66044	Check		\$50.00
01/21/08	Richard Givens 2145 Owens Lane Lawrence KS 66046	Check		\$25.00
01/07/08	Timothy Graham 923 Essex CT Lawrence KS 66049	Check		\$100.00
04/02/08	Cheryl L Hewitt 5002 Jeffries CT Lawrence KS 66047	Check		\$50.00
03/03/08	Lesley Ketzell 4407 Quail Pointe RD Lawrence KS 66047	Check		\$50.00
03/13/08	Pamela Loewenstein 645 Illinois ST Lawrence KS 66044	Check		\$25.00
06/12/08	Sarah Dean 1835 Republic RD Lawrence KS 66044-7392	Check	retired	\$200.00
06/24/08	KNEA PAC 715 SW 10th AVE Topeka KS 66612-1686	Check		\$1,000.00
06/27/08	Marci Francisco 1101 Ohio ST Lawrence KS 66044	Check	the candidate	\$1,000.00
06/25/08	Heavy Constructors Assn PAC 3101 Broadway ST Kansas City MI 64111	Check		\$250.00
07/01/08	Colette Glassman 1709 Troon LN Lawrence KS 66047	Check		\$20.00
	Ed Scheurich			

07/01/08	18641 Stairstep RD Lawrence KS 66044	Check		\$25.00
06/27/08	SPRINT NEXTEL PO Box 63670 Phoenix AZ 85082-3670	Check		\$250.00
07/03/08	Kansas Bankers Assoc PAC PO Box 4407 Topeka KS 66604-0407	Check		\$500.00
07/05/08	Kansas Sierra Club Political Committee 9844 Georgia Kansas City KS 66109	Check		\$100.00
07/08/08	The Bluestem Fund PO Box 4302 Topeka KS 66604	Check		\$500.00
07/09/08	Life Sciences Fund of the Greater Kansas City Chamber of Commerce PA 911 Main ST Kansas City MO 64105	Check		\$1,000.00
07/12/08	Rich Minder 1511 Rhode Island ST Lawrence KS 66044	Check		\$100.00
05/11/08	Wayne Propst 2031 E 1250 RD Lawrence KS 66044	Cash		\$2.00
07/14/08	Robert Friauf 810 Highland DR Lawrence KS 66044	Check		\$100.00
07/21/08	Kansas Agri Business Council 816 SW Tyler ST Topeka KS 66612	Check		\$250.00
07/10/08	AT and T JP Morgan Chase Bank NA New York NY 10002	Check		\$500.00
07/18/08	Barbara Francisco 8904 Glenville RD Silver Spring MD 20901- 3848	Check		\$100.00
07/21/08	Charles and Kathryn Branson 1027 Rhode Island ST Lawrence KS 66044	Check	Charles Dg Co County Attorney	\$200.00
07/21/08	Deffenbaugh Industries PO Box 3374	Check		\$500.00

	Shawnee KS 66203			
07/24/08	First State Bank and Trust 609 Vermont ST Lawrence KS 66044	Other	interest earned on CDs	\$234.11
Total Itemized Receipts for Period				\$7,131.11
Total Unitemized Contributions (\$50 or less)				\$0.00
Sale of Political Materials (Unitemized)				\$0.00
Total Contributions When Contributor Not Known				\$0.00
TOTAL RECEIPTS THIS PERIOD				\$7,131.11

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SCHEDULE C

EXPENDITURES AND OTHER DISBURSEMENTS

CANDIDATE: marci francisco

Date	Name and Address	Purpose of Expenditure or Disbursement	Candidate Name & address - independent or in-kind expenditure in excess of \$300	Amount
05/29/08	Office of the Kansas Secretary of State 120 SW 10th ST Topeka KS 66612	Filing Fee		\$130.00
06/23/08	ASA Marketing Group 5339 SW 22nd PL Topeka KS 66614	Miscellaneous creative and marketing services		\$5,500.00
07/24/08	marci francisco 1101 Ohio ST Lawrence KS 66044	Reimbursement/Refund campaign materials hand fan sticks and a fax		\$141.80
06/02/08	Legislative Administrative Services 300 W 10th ST State Capitol Topeka KS 66612	Newsletter multiple copies of Legislative Highlights		\$199.80
07/24/08	JD Deines 5339 SW 22 PL Topeka KS 66614	Reimbursement/Refund Domain name registration with GoDaddy.com		\$7.15
Total Itemized Expenditures This Period				\$5,978.75
Total Unitemized Expenditures of \$50 or less				\$0.00
TOTAL EXPENDITURES & OTHER DISBURSEMENTS THIS PERIOD				\$5,978.75

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