

KANSAS GOVERNMENTAL ETHICS COMMISSION

RECEIVED

RECEIPTS AND EXPENDITURES REPORT
OF A POLITICAL OR PARTY COMMITTEE

JAN 10 2017

Kansas Governmental Ethics Commission

10-Jan-17

FILE WITH SECRETARY OF STATE SEE REVERSE SIDE FOR INSTRUCTIONS

A. Name of Committee: Stand Up Blue Valley, Inc.

Address: 1201 Walnut Ste 2900

City and Zip Code: Kansas City, MO 64106

This is a (check one): ☐ Party Committee ☒ Political Committee

B. Check only if appropriate: ☐ Amended Filing ☐ Termination Report

C. Summary (covering the period from October 28, 2016 through December 31, 2016)

1. Cash on hand at beginning of period	\$4,043.87
2. Total Contributions and Other Receipts (Use Schedule A)	\$850.00
3. Cash available this period (Add Lines 1 and 2)	\$4,893.87
4. Total Expenditures and Other Disbursements (Use Schedule C) ...	\$4398.45
5. Cash on hand at close of period (Subtract Line 4 from 3)	\$495.42
6. In-Kind Contributions (Use Schedule B)	\$41.96
7. Other Transactions (Use Schedule D)	

D. "I declare that this report, including any accompanying schedules and statements, has been examined by me and to the best of my knowledge and belief is true, correct and complete. I understand that the intentional failure to file this document or intentionally filing a false document is a class A misdemeanor."

Date

Signature of Treasurer

GEC Form Rev, 2016

SCHEDULE A
CONTRIBUTIONS AND OTHER RECEIPTS

STAND UP BLUE VALLEY, INC.

Date	Name and Address of Contributor	Occupation of Individual Giving More Than \$150	Check Appropriate Box				Amount of Cash, Check, Loan or Other
			Cash	Check	Loan	E funds Other	
30-Oct	Victoria Gibson, 13145 Benson, Overland Park, KS 66213	Quality Assurance Manager				X	\$50.00
1-Nov	Art Shaffer, 10110 W. 141st St., Overland Park, KS 66209			X			\$300.00
5-Nov	Kristine Campbell, 14409 Outlook St., Overland Park, KS 66223	Author/Speaker				X	\$500.00
Subtotal This Page							\$ 850.00

Complete if last page of Schedule A

Total Itemized Receipts for Period	\$850.00
Total Unitemized Contributions (\$50 or less)	\$ -
Sale of Political Materials (Unitemized)	\$ -
Total Contributions When Contributor Not Known	\$ -
TOTAL RECEIPTS THIS PERIOD (to line 2 of Summary)	\$ 850.00

SCHEDULE B
IN-KIND (Non-Monetary) CONTRIBUTIONS
STAND UP BLUE VALLEY, INC.

Date	Name and Address of Contributor		List Occupation (over \$150)	Description of In-Kind Contribution	Value of In-Kind Contribution
11/10/2016-12/10/16	Erica Massman	5101 W 129th St., Leawood, KS 66209	Wealth Advisor	Website advertising to benefit SUBV GOTV	\$5.98
12/10/16	Erica Massman	5101 W 129th St., Leawood, KS 66209	Wealth Advisor	Website advertising to benefit SUBV GOTV	\$5.98
11/16/16	Erica Massman	5101 W 129th St., Leawood, KS 66209	Wealth Advisor	Website services	\$15.00
12/16/16	Erica Massman	5101 W 129th St., Leawood, KS 66209	Wealth Advisor	Website services	\$15.00
Subtotal This Page					\$ 41.96

Complete if last page of Schedule B	\$ 41.96
Total Itemized (over \$100) In-Kind Contributions	\$ -
Total Unitemized (\$ 100 or less) In-Kind Contributions	\$ -
TOTAL IN-KIND CONTRIBUTIONS THIS PERIOD (to line 6 of Summary)	\$ 41.96

SCHEDULE C
EXPENDITURES AND OTHER DISBURSEMENTS

STAND UP BLUE VALLEY, INC.

Date	Name and Address To Whom Expenditure is Made	Purpose of Expenditure If independent or in-kind expenditure in excess of \$300 is made for a candidate, list candidate name &	Amount
28-Oct	Facebook, 1 Hacker Way, Menlo Park, CA 94025	\$161.11 which benefited Don McGuire for Kansas, 11828 W. 116th St., Overland Park, KS 66210; \$564.11 which benefited general SUBV GOTV; \$25 which benefited Cindy Holscher's campaign	\$750.28
31-Oct	Facebook, 1 Hacker Way, Menlo Park, CA 94025	Advertising which benefited SUBV GOTV	\$44.27
31-Oct	Facebook, 1 Hacker Way, Menlo Park, CA 94025	Advertising which benefited Don McGuire for Kansas, 11828 W. 116th St., Overland Park, KS 66210	\$459.74
7-Nov	Facebook, 1 Hacker Way, Menlo Park, CA 94025	Advertising which benefited Don McGuire for Kansas, 11828 W. 116th St., Overland Park, KS 66210	\$750.70
8-Nov	Facebook, 1 Hacker Way, Menlo Park, CA 94025	Advertising which benefited SUBV GOTV	\$241.74
8-Nov	Facebook, 1 Hacker Way, Menlo Park, CA 94025	Advertising which benefited SUBV GOTV	\$8.50
2-Nov	Common Ground Kansas, LLC, 13162 W 88th Court, #167, Lenexa, KS 66215	IP Hyper Targeting & IVR Telephone Calls which benefited don McGuire's campaign: Don McGuire for Kansas 11828 W. 116th St., Overland Park, KS 66210	\$1,373.01
1-Nov	Minuteman Press, 1404 East 24th St., Suite B, Lawrence, KS 66046	Printing services-organizational material	\$350.58
30-Nov	Facebook, 1 Hacker Way, Menlo Park, CA 94025	Advertising which benefited SUBV GOTV	\$60.95
Subtotal This Page			\$ 4,039.77

SCHEDULE C
EXPENDITURES AND OTHER DISBURSEMENTS

STAND UP BLUE VALLEY, INC.

Date	Name and Address To Whom Expenditure is Made	Purpose of Expenditure If independent or in-kind expenditure in excess of \$300 is made for a candidate, list candidate name &	Amount
1-Nov	Facebook, 1 Hacker Way, Menlo Park, CA 94025	Advertising which benefited Don McGuire for Kansas, 11828 W. 116th St., Overland Park, KS 66210	\$344.30
10/28/16- 12/31/16	Suqare, 1455 Market St., San Francisco, CA	Online Donation Processing Fees	\$16.55
9-Dec	Facebook, 1 Hacker Way, Menlo Park, CA 94025	Facebook Credit/Refund	\$ (2.17)
Subtotal This Page			\$ 358.68

Complete if last page of Schedule C

Total Itemized Expenditures This Period	\$ 4,398.45
Total Unitemized Expenditures of \$50 or less	
TOTAL EXPENDITURES & OTHER DISBURSEMENTS THIS PERIOD (to line 4 of Summary)	\$ 4,398.45