

INVOICE

*Amendment for the 10/25/10 report
for Broderick Henderson*

Wendell Henderson
HENDERSON FOR STATE REPRESENTATIVE
3425 N. 33rd Street
Kansas City, KS 66104

Fee: CAMPAIGN CONSULTING

Initial payment to cover consulting and administrative services in execution of marketing consulting duties as directed. Including, but not limited to: strategic planning; media contact; execution of direct mail (concept, layout, copywriting, revisions, production coordination, list management, etc.)

\$500.00

Check payable to: Christopher Carter

RECEIVED
OCT 24 2011
KS Government Ethics Commission

INVOICE

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HENDERSON FOR STATE REPRESENTATIVE
3425 N. 33rd Street
Kansas City, KS 66104

Fee: CAMPAIGN CONSULTING

Initial payment to cover consulting and administrative services in execution of marketing consulting duties as directed. Including, but not limited to: strategic planning; media contact; execution of direct mail (concept, layout, copywriting, revisions, production coordination, list management, etc.)

\$200.00

Check payable to: Christopher Carter

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Wendell Henderson
HENDERSON FOR STATE REPRESENTATIVE
3425 N 33rd Street
Kansas City, KS 66104

Expense: PRINCIPAL DIRECT MAIL PIECE

For: Mini-jumbo, 4/4, campaign mailing; to 3,425 households (both of last general elections, plus primary voters from 2010, plus new voters). Costs to include postage, printing and mail processing per breakdown presented. Piece set to mail late week October 18, early next.

\$2,399.98**Check payable to: Christopher Carter**



Recordnews

PRESORT • MAILING • PRINTING

14690 Parallel
 Basehor, KS 66007
 Phone 913.724.3444
 FAX 913.724.4499
 www.recordnews.com
 Email: work@recordnews.com

Original Quote Date 10/22/2010 Revised Date 10/24/2010
 Due Date 10/27/2010 Due Time 4:00 pm

Quote Reference No:
11029

Customer Name Broderick Henderson, District 35 - Kansas
 Contact Name Broderick Henderson
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Job Name Henderson Mini-Jumbo
 Customer PO No. _____

PRINT INFORMATION

Piece Size: 6.00 x 11.00
 Paper Stock: Cover - 100# matte
 Paper Color: White
 Inks: 4 over 4
 Output: PDF
 Fold: N/A
 Job Description: Henderson Mini-Jumbo Postcard
 Size: 6.00 x 11.00
 Ink: 4-color process (4/4)*
 *NO bleeds
 Stock: 100 # Matte Cover
 Union Non-Union

Print Quantity	Total Print Cost	Unit Cost-Printing
3,500	\$1,212.20	0.3463

MAIL INFORMATION

Services: CASS-certify, presort list, inkjet addresses, sort & tray and delivery to post office

Description of Additional Services Performed

Mail Quantity	Unit Cost - Mail Service	Unit Cost - Postage
3,427	0.0594	.1901

Total Unit Cost: without postage	0.4057	0.5958	Total Unit Cost: with postage
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COST INFORMATION

Actual Postage **\$651.36**

*Postage amount is NOT included in the Final Cost shown below unless otherwise indicated below.
 Sales tax is not charged on postage.

PRINTING/PrePRESS

PrePress Cost	\$95.00
Output Cost	\$0.00
Printing Cost	\$1,117.20
Total Print Cost	\$1,212.20

MAILING

Mail Services	\$203.49
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TOTALS

Subtotal (w/o Postage)	\$1,415.69
Sales Tax	\$117.50
Actual Postage	\$651.36
Postage Included in Final Cost?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Final Cost with Tax	\$2,184.55

PAYMENTS RECEIVED

Payment	_____
Balance Due	\$2,184.55
Last Payment Date:	_____
Check Number:	_____

RECORD INVOICE